



Trade Newspaper Film Advertisements

ROSCOE 'FATTY' ARBUCKLE SHORTS
FEATURING BUSTER KEATON 1917-1920.

JOS. M. SCHENCK presents

"FATTY" ARBUCKLE

in a Scream in two reels entitled

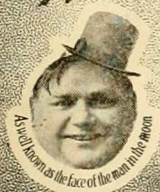
"The Butcher Boy"

The First Paramount Arbuckle Comedy

RELEASED APRIL 23RD.



The Rising Son



Paramount Pictures Corporation
FOUR EIGHTY FIVE FIFTH AVENUE at FORTY FIRST ST.
NEW YORK, N.Y.

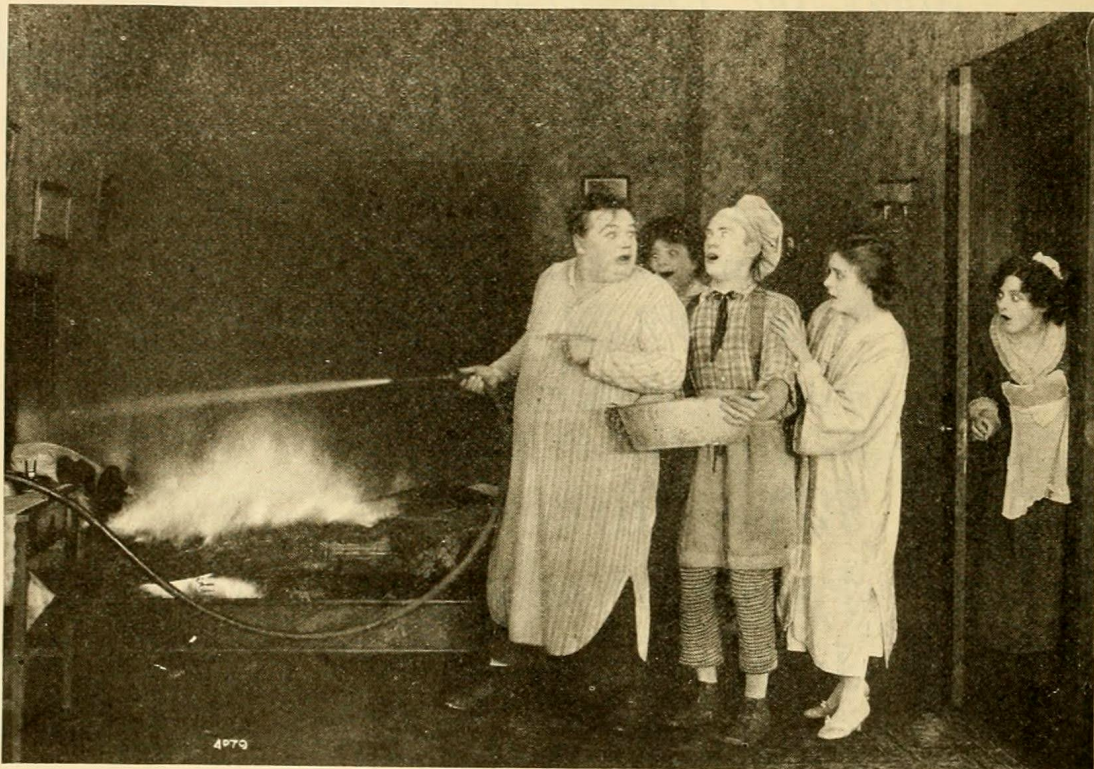
Controlled by FAMOUS PLAYERS-LASKY CORPORATION

Copyright 1917, by Famous Players-Lasky Corporation, New York, N.Y.



JOS. M. SCHENCK *presents*

"FATTY" ARBUCKLE



IN "THE ROUGH HOUSE" COMING JUNE 25TH

The roughest, wildest, funniest two-reel comedy that
"Open Market" was ever made—bar none.

Now!



Paramount Pictures Corporation
FOUR EIGHTY-FIVE FIFTH AVENUE at FORTY-FIRST ST.
NEW YORK

Controlled by FAMOUS PLAYERS-LASKY CORPORATION
Adolph Zukor, Pres., Jesse L. Lasky, Vice-Pres., Cecil B. DeMille, Director General



"FATTY" ARBUCKLE



Presented by Jos. M. Schenck

The *third* Paramount - Arbuckle Comedy is the biggest success in "laugh makers" that has ever been made.

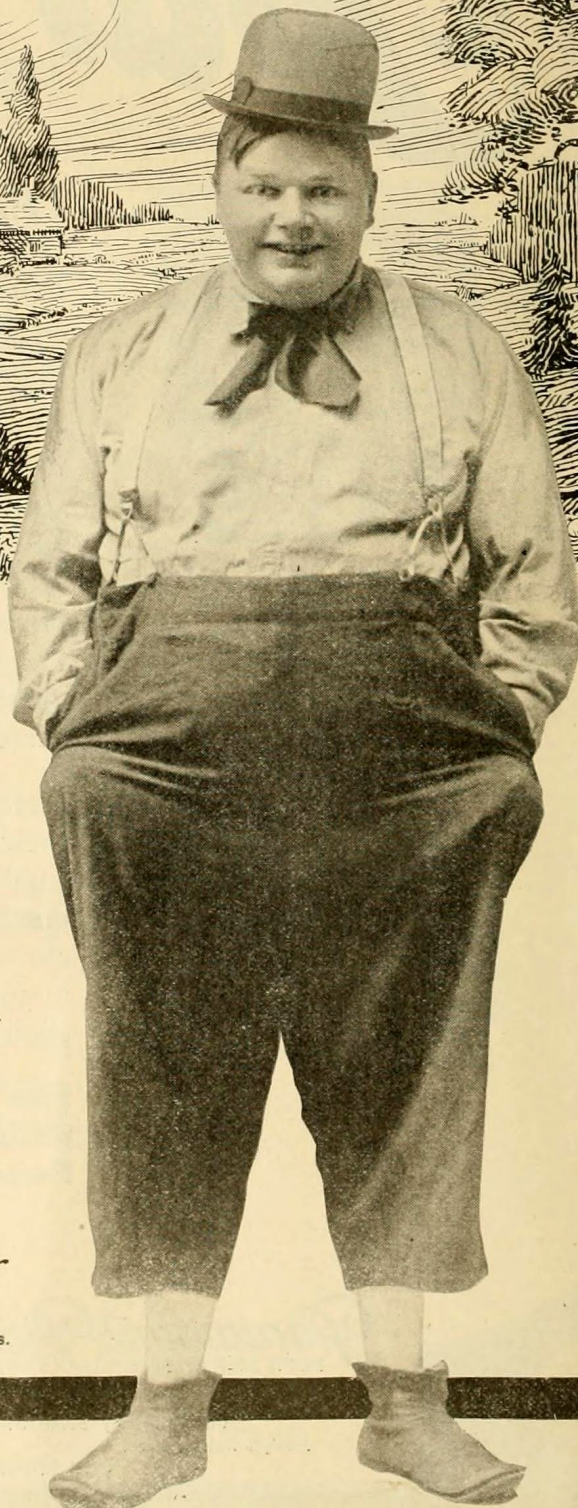
"The Rough House"

The name is descriptive, the story is there but you forget it in the rush of action. A twentieth century howitzer or 14 centimeter seige gun isn't in the same class with "Fatty" Arbuckle, Al. St. John and Buster Keaton. Laughs are growing scarce nowadays so the demand for them has increased.

Don't miss this chance. "Open market" at all Paramount exchanges.

Paramount Pictures Corporation
FOUR EIGHTY FIVE FIFTH AVENUE at FORTY FIRST ST.
NEW YORK, N.Y.

Controlled by FAMOUS PLAYERS-LASKY CORP.
Adolph Zukor, Pres. Jesse L. Lasky, Vice-Pres.
Cecil B. DeMille, Dir. Gen.



FATTY ARBUCKLE

Presented by Jos. M. Schenck, in

The *fourth* and best of the Paramount-Arbusckle Comedies

"His Wedding Night"

Comedies—especially two reels of the Arbuckle "sure-fire" variety, are more than good showmanship *now* they are a *necessity*.

Help your people to "pack all their troubles in the old kit bag and smile—smile—smile."

Released August 20th



Paramount Pictures Corporation
FOUR EIGHTY-FIVE FIFTH AVENUE OF FORTY-FIRST ST.
NEW YORK

Controlled by FAMOUS PLAYERS-LASKY CORPORATION
ADOLPH ZUKOR, Pres., JESSE L. LASKY, Vice-Pres., CRUIE B. DE MILLE, Director General



Fatty Arbuckle



Presented by
Jos. M. Schenck

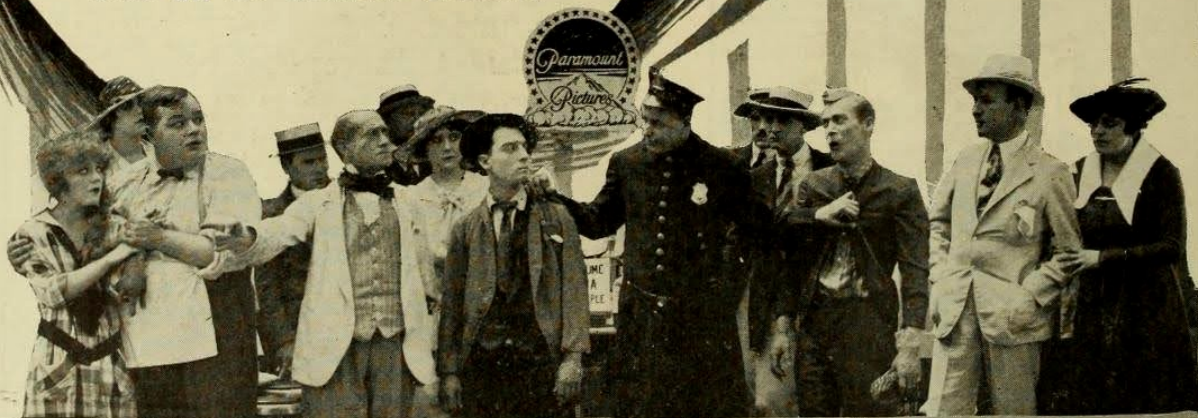
To find out how many people your theatre really will hold, put on this Paramount-Arbuckle Comedy; then count all those sitting, standing and hanging to the ceiling.

"His Wedding Night"

Released August 20th

proves that Paramount is adhering to its promise to make each Arbuckle comedy **bigger, better, and more profitable to you** than the last.

Book **all** the Arbuckle Comedies.



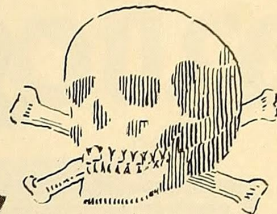
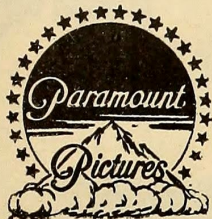
Paramount Pictures Corporation
FOUR EIGHTY-FIVE FIFTH AVENUE at FORTY-FIRST ST.
NEW YORK

Controlled by FAMOUS PLAYERS-LASKY CORPORATION
ADOLPH ZUKOR, Pres., JESSE L. LASKY, Vice-Pres., CECIL B. DEMILLE, Director General

JOS. M. SCHENCK *presents*
"FATTY" ARBUCKLE
"Oh! Doctor"



JOS. M. SCHENCK *presents*
'FATTY' ARBUCKLE



Will make you wish your house was twice as big

Paramount Pictures Corporation
FOUR FIFTY-FIVE FIFTH AVENUE at FORTY-FIRST ST.
NEW YORK

Controlled by FAMOUS PLAYERS-LASKY CORPORATION
ADOLPH ZUKOR, Pres. JESSE L. LASKY, Vice-Pres.
CECIL B. DEMILLE, Director General

JOS. M. SCHENCK *presents***ROSCOE
ARBUCKLE** *in***"FATTY AT
CONEY,
ISLAND"****NO QUESTIONS.**

They don't ask you what "Fatty" is showing in. When it's "Fatty" they don't care—they know it's good.

Don't let your competitor beat you to it. If you have no competitor give your people the best anyway — you might have one some day.

But, with the "Butcher Boy" in mind we say this is the best one "Fatty" has ever made.

*Paramount Pictures*

JOS. M. SCHENCK *presents*
ROSCOE
"FATTY" ARBUCKLE
in **FATTY in CONEY ISLAND**

Your One Best Bet

Can't you imagine it yourself? "Fatty" in the home of "hot dogs," string molasses candy, and custard pie comedy.

"The Butcher Boy," great as it was, never even approached this.

Putting across one of "Fatty" Arbuckle's rollicking riots of joy is simply a matter of letting them know you have it.



FAMOUS PLAYERS-LASKY CORPORATION
ADOLPH ZUKOR Pres. JESSE L. LASKY Vice Pres. CECIL B. DE MILLE Director General
NEW YORK



Paramount Pictures



Joseph M. Schenck presents

"FATTY" ARBUCKLE

in

"A Country Hero"

Buckle Up to Arbuckle

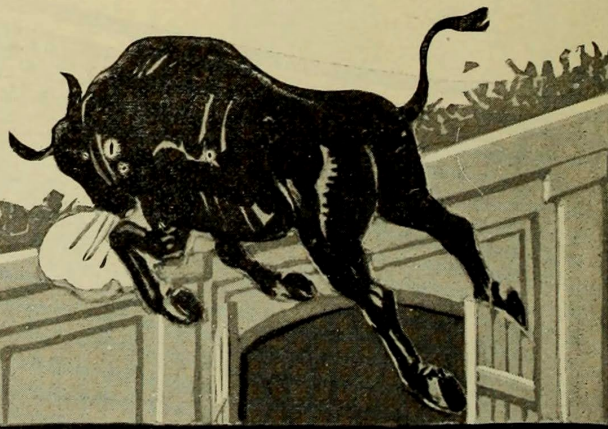
and watch your box office expand. Get in on "The Country Hero," the best "admission" tonic and grouch cure ever put over by "The Prince of Mirth."

Each laugh is worth many admissions.

Get in **now**. Get in **big** and get in **long**.



FAMOUS PLAYERS-LASKY CORPORATION
ADOLPH ZUKOR Pres. JESSE L. LASKY Vice Pres. CECIL B. DE MILLE Director General
NEW YORK



Paramount Pictures



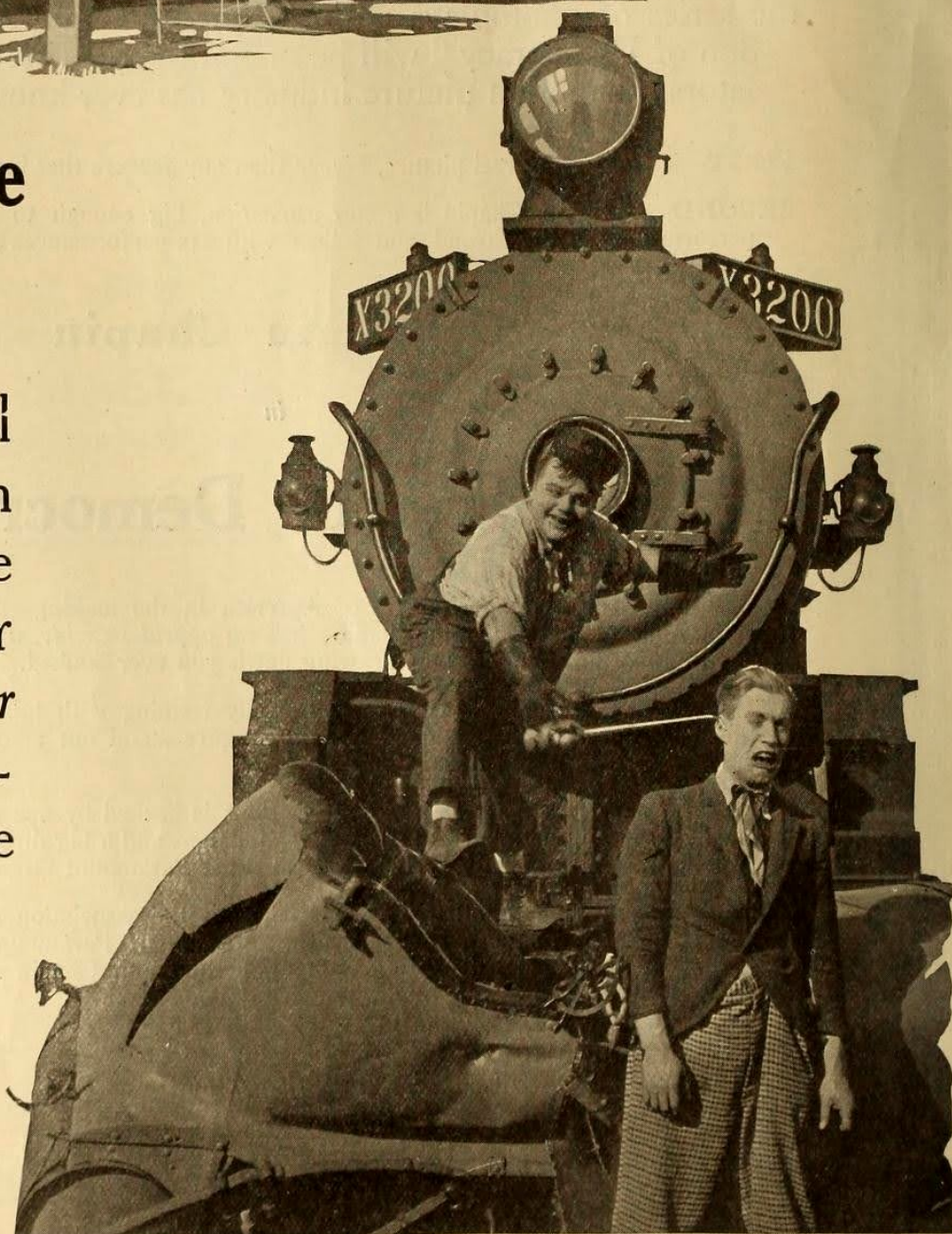
Joseph M.
Schenck
presents

ROSCOE "FATTY" ARBUCKLE

in
"A Country Hero"

Watch for the
new gags

FOR speed, real
downright fun
and hilarity, there
never was a better
laugh-provoker
than the latest Par-
amount-Ar buckle
comedy.



Paramount Pictures





Paramount-Arbuckle Comedies

JOS. M. SCHENCK

presents

Roscoe "Fatty" Arbuckle

in

"OUT WEST"

Produced by Comique Film Corporation

STRANDED ON THE DESERT!

A LONE on the desert, "Fatty" Arbuckle begins his chaotic adventures in this newest and best Paramount-Arbuckle Comedy.

Indians and bandits send him waddling in panic across the sands, but revenge comes at last.

Your patrons will scream with joy when "Fatty" in a wild, smashing riot, makes himself King of the Desert, and reformer-extraordinary.



FAMOUS PLAYERS-LASKY CORPORATION
ADOLPH ZUKOR Pres. JESSE L. LASKY Vice Pres. CECIL B. DE MILLE Director General
NEW YORK





Paramount-Arbuckle Comedy

Joseph M. Schenck presents

ROSCOE "Fatty" ARBUCKLE

in

"THE BELL BOY"

Produced by Comique Film Corporation

"HOW he does it without killing himself is more than I can understand," remarked one of "Fatty's" fascinated fans a few days ago.

Wait till she sees him in "The Bell Boy"!

"Picture hardened" exhibitor that you are you'll laugh at every move in this, the greatest of all Paramount-Arbuckle Comedies.

See it at your Exchange. Laugh at it yourself. Then pass the good thing along.



FAMOUS PLAYERS-LASKY CORPORATION
ADOLPH ZUKOR Pres. JESSE L. LASKY Vice Pres. CECIL B. DE MILLE Director General
NEW YORK



STAGE
ENTRANCE

Joseph M. Schenck presents

FATTY

IN

PARAMOUNT- ARBUCKLE COMEDIES

*Beginning the New
Season*

PARAMOUNT-FATTY ARBUCKLE Comedies will be released on the Selective Booking Plan during the season 1919-1920. Bigger, better, funnier, more popular than ever, they will vie with the biggest features, in their power to attract money to the box-office.

The first feature comedy, "Back Stage" written and directed by Fatty Arbuckle will be released September 7. Buster Keaton, Al St. John and Molly Malone are in the cast.

See it at your exchange. You'll want to book it.

No "better picture season" can start right without Fatty Arbuckle.

*Produced by
Comique Film Corporation*

*Released Exclusively
Through*



FAMOUS PLAYERS-LASKY CORPORATION
ADOLPH ZUKOR, Pres. JESSE L. LASKY, Vice Pres. CECIL B. DE MILLE, Director General
NEW YORK



ARBUCKLE



Paramount-Arbuckle Comedy

JOSEPH M. SCHENCK *Presents*

"FATTY"
ARBUCKLE
in
"THE HAYSEED"

WRITTEN AND DIRECTED BY "FATTY" ARBUCKLE





He's Here Again!

More welcome than the mail-man with packages of Christmas cheer!

Book him, boost him, bill him big!

Fatty Arbuckle is the holiday cheer-maker par-excellence.

Especially in "The Hayseed."



Paramount-Arbuckle Comedy

JOSEPH M. SCHENCK PRESENTS
"FATTY"
ARBUCKLE
in "THE HAYSEED"

WRITTEN AND DIRECTED BY "FATTY" ARBUCKLE



TRY THIS ON YOUR BOX-OFFICE

'I LIKE him for his foolish smile that doth the foolish heart beguile. I like him—well, 'cause I've a hunch he'd be so awfly nice to punch. I like the man because he's lazy; I like him 'cause he knows he's crazy. I like the way he'd up and hurl a guy who dared insult a girl. I like him, well, because, godluvim, there is so terribly much of him!'

So sings Mae Tinee. And as for "The Hayseed": "Here are more laughs for his admirers. 'The Hayseed' is quite up to the standard with Arbuckle in his element"—*Exhibitor's Herald*.

Fatty Arbuckle makes poor programs good; good programs better and better programs best.

Take him home and try him on your box-office.



FAMOUS PLAYERS-LASKY CORPORATION

ADOLPH ZUKOR Pres. JESSE L. LASKY Vice Pres. CECIL B. DE MILLE Director General.
NEW YORK.



Paramount-Arbuckle Comedy

JOSEPH M. SCHENCK *presents*

"FATTY" ARBUCKLE IN "THE GARAGE"

It catches on like a house afire!

EVERY New York daily spoke of "The Garage" as one of the funniest pictures ever filmed, when it played four Broadway theatres last week.

The trade papers weren't far behind. They agree like this:

"No picture bearing the Arbuckle brand has ever packed more laughs into two reels of films."—*Moving Picture World*.

"Should prove welcome to every exhibitor."
—*Exhibitors Trade Review*.

"A fast moving comedy that will be liked."
—*Variety*.

"Roused the spectators to loud and emphatic appreciation."—*Motion Picture News*.

"More laughs than any other effort of his for weeks."—*Dramatic Mirror*.

Exhibitors who have played it are enthusiastic in their reports.

And the public will laugh for weeks!

Written and directed
by Fatty Arbuckle

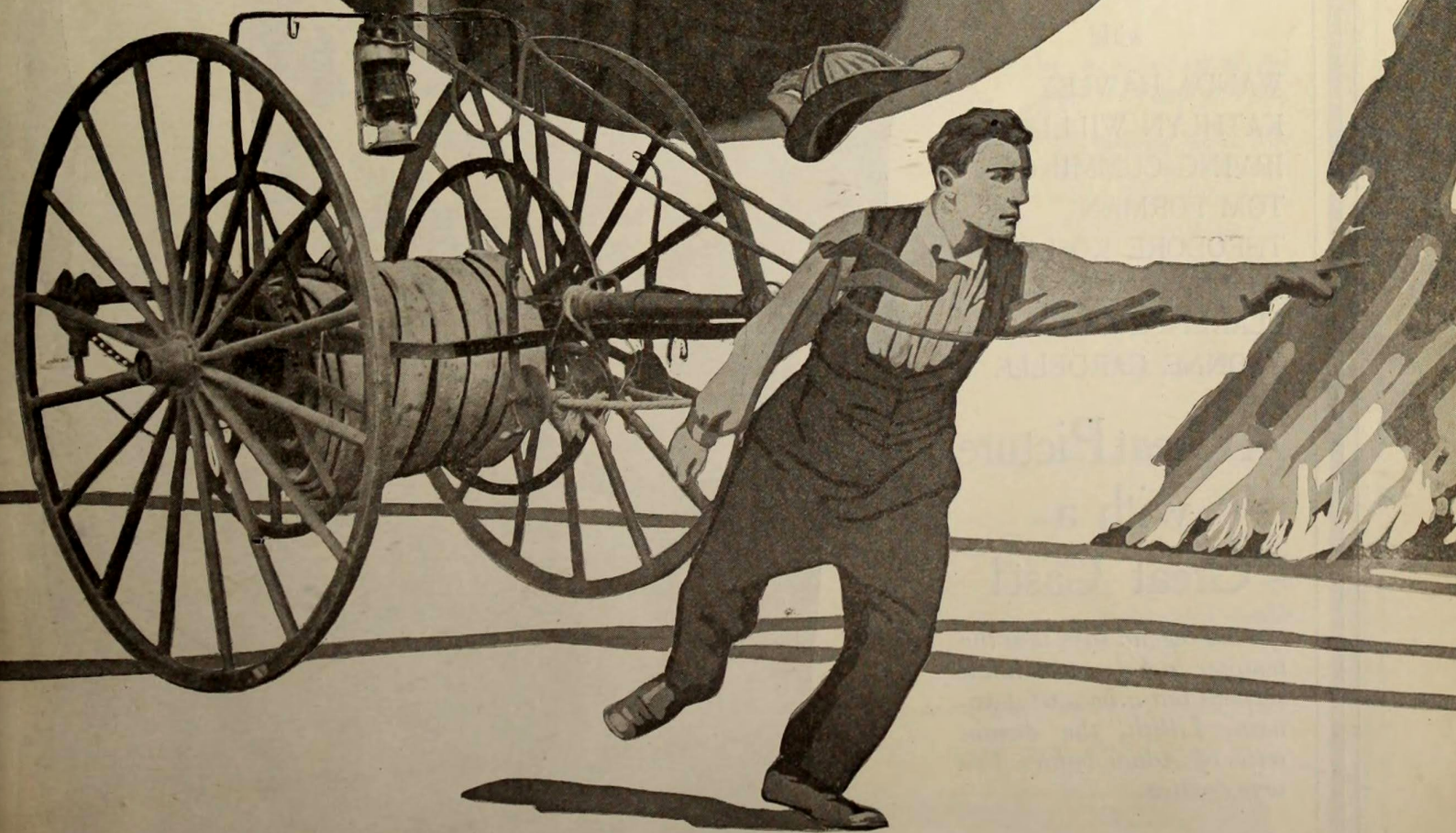
Produced by Comique
Film Corporation



FAMOUS PLAYERS-LASKY CORPORATION

ADOLPH ZUKOR, Pres. JESSE L. LASKY, Vice Pres. CECIL B. DE MILLE, Director General
NEW YORK

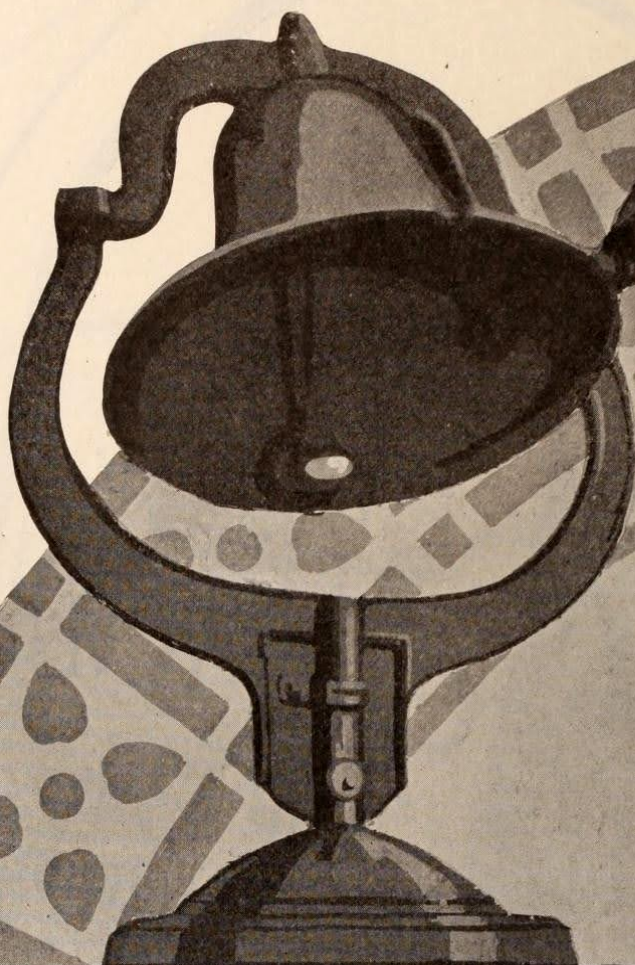




The Funniest Fatty Arbuckle

The bell's rung!

The funniest two-reel comedy of this or any other season is headed your way! Fatty Arbuckle, aided and abetted by Buster Keaton, gets more laughs into "The Garage" than any audience can keep up with. It's feature for any show.



A PARAMOUNT-ARBUCKLE COMEDY

JOSEPH M. SCHENCK *presents*

"FATTY" ARBUCKLE IN "THE GARAGE"

Written and directed by Fatty Arbuckle

Here's the kind of comedy the public wants—better than the public ever expected it could be

Produced by Comique Film Corporation

Released exclusively through



FAMOUS PLAYERS-LASKY CORPORATION
ADOLPH ZUKOR Pres. JESSE L. LASKY Vice Pres. CECIL B. DE MILLE Director General
NEW YORK



Comedy ever produced

Wake up!

Exhibitors—here's a chance of a life-time to feature the funniest picture in films to-day. In all Fatty Arbuckle's fun-making career he never had as roaring a fun-riot as this. You can bill it as a feature and make feature money with it because it's *there!*



*Paramount-Arbuckle
Comedy*

Soak It!

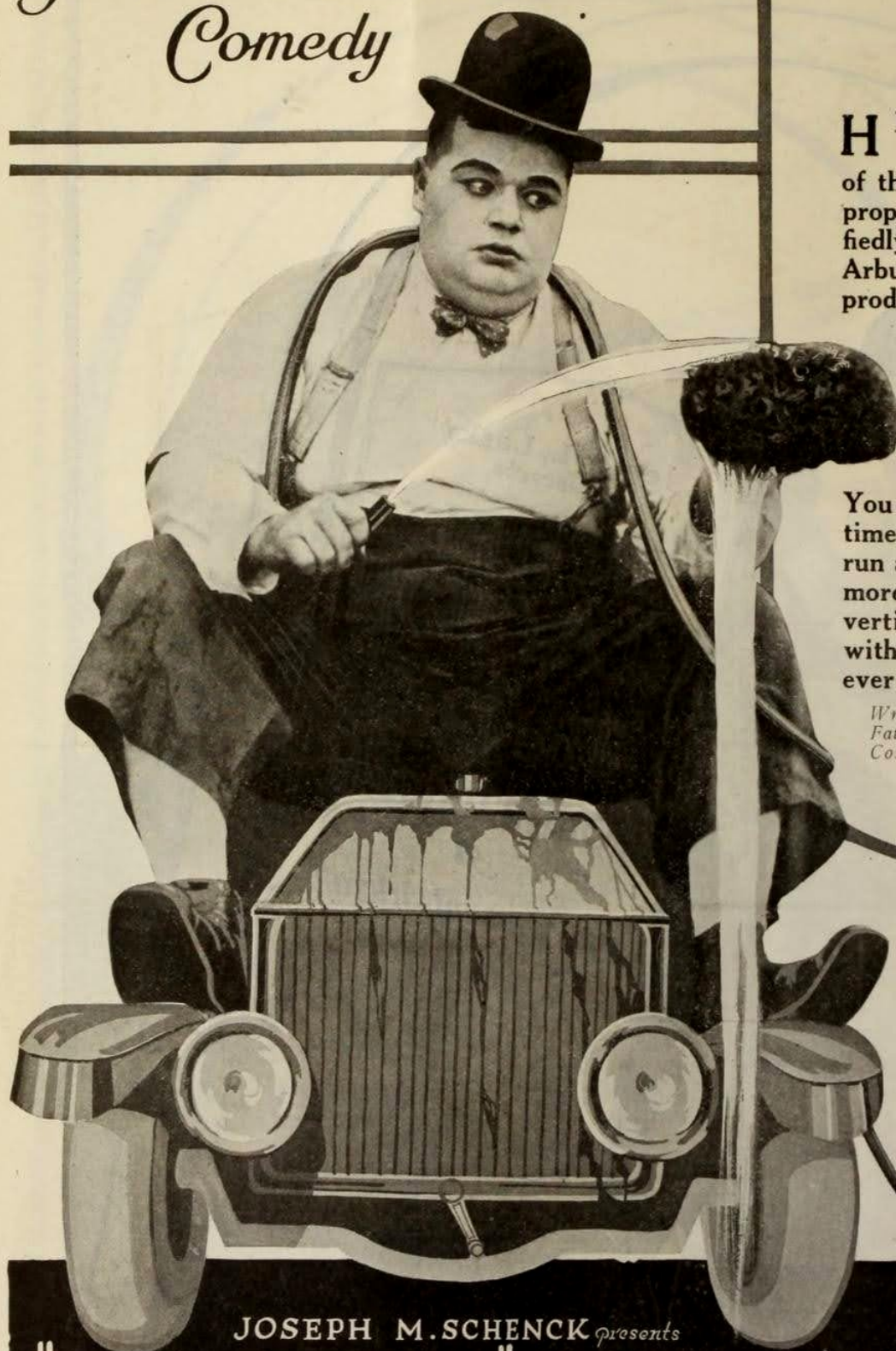
HIT this one hard—
for it's a real feature
of the biggest box-office
proportions. Unquali-
fiedly the funniest
Arbuckle comedy ever
produced! Do you realize

what that
means?

You can run it
as a feature and
draw S. R. O.
crowds with it.

You can run it a long
time and bring it back to
run again. You can get
more word-of-mouth ad-
vertising with it than
with any comedy you
ever played.

*Written and directed by
Fatty Arbuckle produced by
Comique Film Corporation*



JOSEPH M. SCHENCK *presents*

"FATTY" ARBUCKLE

❏ "in THE GARAGE" ❏

WRITTEN *and* DIRECTED by 'FATTY' ARBUCKLE

BUSTER KEATON SHORTS STARING
BUSTER KEATON 1920-1923.

Enter BUSTER KEATON

Here is the comedy sensation of the year, introducing a new stellar comedian, who is going to reach the peaks of funmaking.

Buster Keaton has graduated from vaudeville—where for years he was a member of the famous **THREE KEATONS**

Fatty Arbuckle has nominated this nimble and talented young man as his legitimate successor in the field of short comedy subjects... That's what he thinks of **BUSTER**



HIS FIRST SIDE-SPLITTING
COMEDY—PRESENTED BY

JOSEPH M. SCHENCK
Written and Directed by BUSTER himself and EDDIE CLINE—is

ONE WEEK

which starts him on his larger career. He begins where other comedians left off. He has packed his first two-reel subject with a bundle of brand new "gags" that will set your patrons laughing until (if they wear 'em) their false teeth will drop out and their waist-bands will "shimmy".

METRO



*Here is something absolutely new in comedies, starring a funmaker
who is destined to reach the topmost rung of public favor*



BUSTER KEATON

The serious laugh-maker in

ONE WEEK

*Two reels of side-splitting fun arising
from the trials of honeymooners...*

Offered by JOSEPH M. SCHENCK

Production written and directed by
BUSTER KEATON & EDDIE CLINE

Exclusive **METRO** Distributors

*Here is something
absolutely new
in comedies, star-
ring a fun-maker
who is destined to
reach the top-most
rung of public
favor !!*

The
Press has
agreed that he
is the **NEWEST**
and **BIGGEST**
SENSATION
on the
Screen!



BUSTER KEATON

THE SERIOUS LAUGH-MAKER in

ONE WEEK

Two reels of side-splitting fun arising from the trials of honeymooners

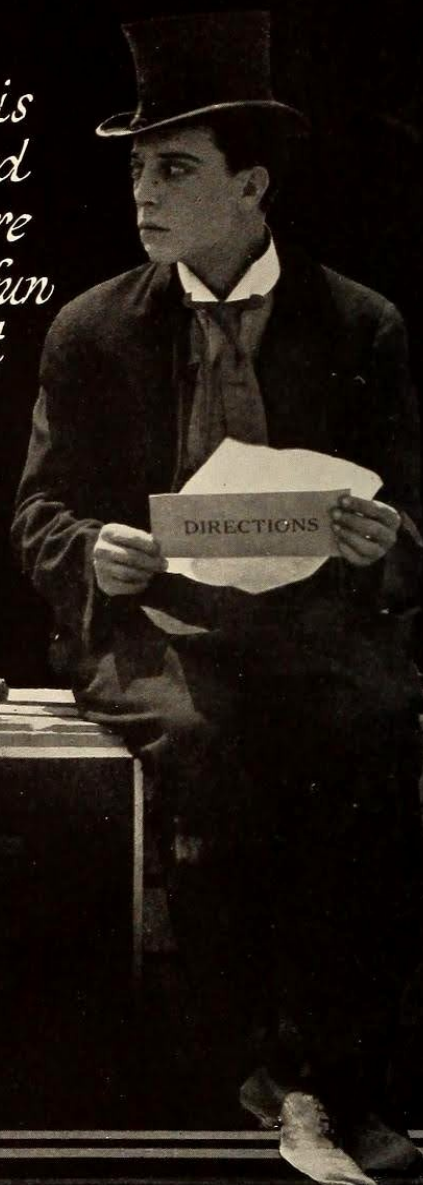
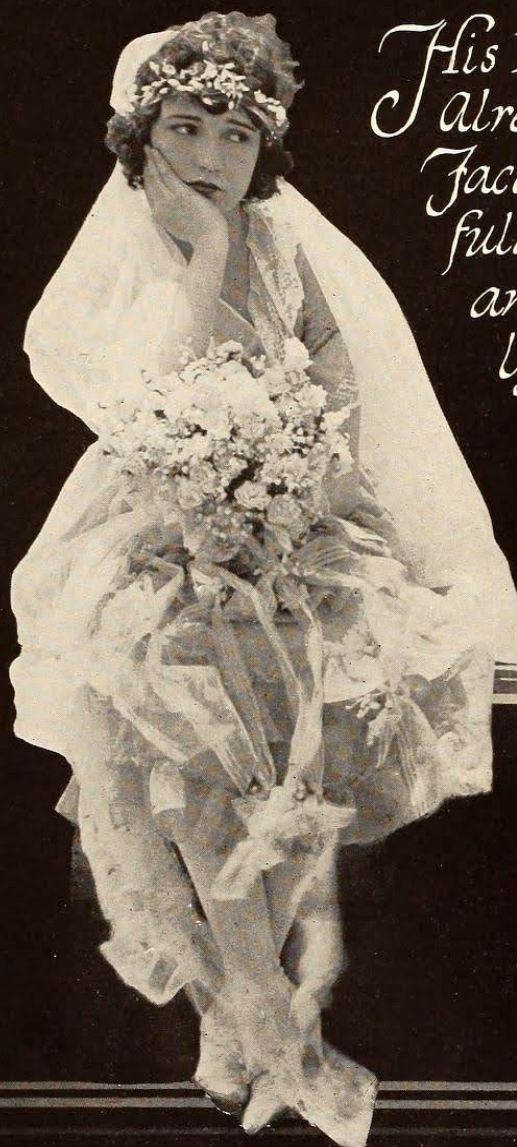
Offered by JOSEPH M. SCHENCK

Production written & directed by BUSTER KEATON & EDDIE CLIN

Exclusive **METRO** *Distributors*

EVERYBODY'S BOOKING HIM!!

*His Box-Office Value is
Already an Established
Fact. His comedies are
full of the fast, furious fun
and sparkle that put
life and zest in a
program*



BUSTER KEATON *in* ONE WEEK

Offered by JOSEPH M. SCHENCK

Written and Directed by BUSTER KEATON *and* EDDIE CLINE

NO PROGRAM COMPLETE WITHOUT HIM

Exclusive **METRO** *Distributors*



BUSTER *in* ONE

*and his other side-splitting
this whirl-wind two reeler
of film will*

S.R.O.

*Offered by Joseph M. Schenck
Buster Keaton and*

METR



KEATON WEEK

*comedies that will follow
with a laugh to every foot
but the*

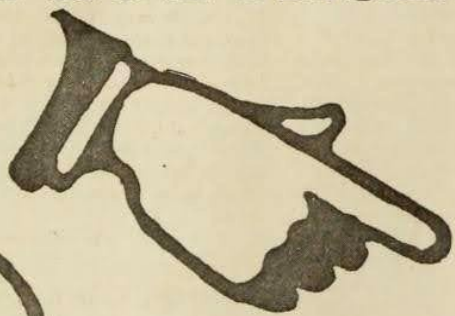
ON YOUR
THEATRE

*Written & Directed by
Eddie Cline*

EXCLUSIVE
DISTRIBUTORS

BOOK 'EM
& WATCH
YOUR BUSI-
NESS JUMP
TO CAPACITY
HOUSES

THE BIGGEST
COMEDY SEN-
SATION IN THE
HISTORY OF
PICTURES



BUSBY KEATON



METRO
PICTURES CORPORATION

BOOK 'EM &
PREPARE FOR
AN AVALANCHE
OF BUSINESS!

CROWDS
ARE FIGHTING
TO SEE HIS
COMEDIES!

BUSTER
KEATON
COMEDIES
NOW READY

"ONE WEEK"
"CONVICT 13"
"*The* SCARECROW"

METRO

EXCLUSIVE DISTRIBUTORS



THE FUNNIEST,
MONEYEST
COMEDIES
EVER MADE

REJUVENATES
THE WEAKEST
BANK
ROLL

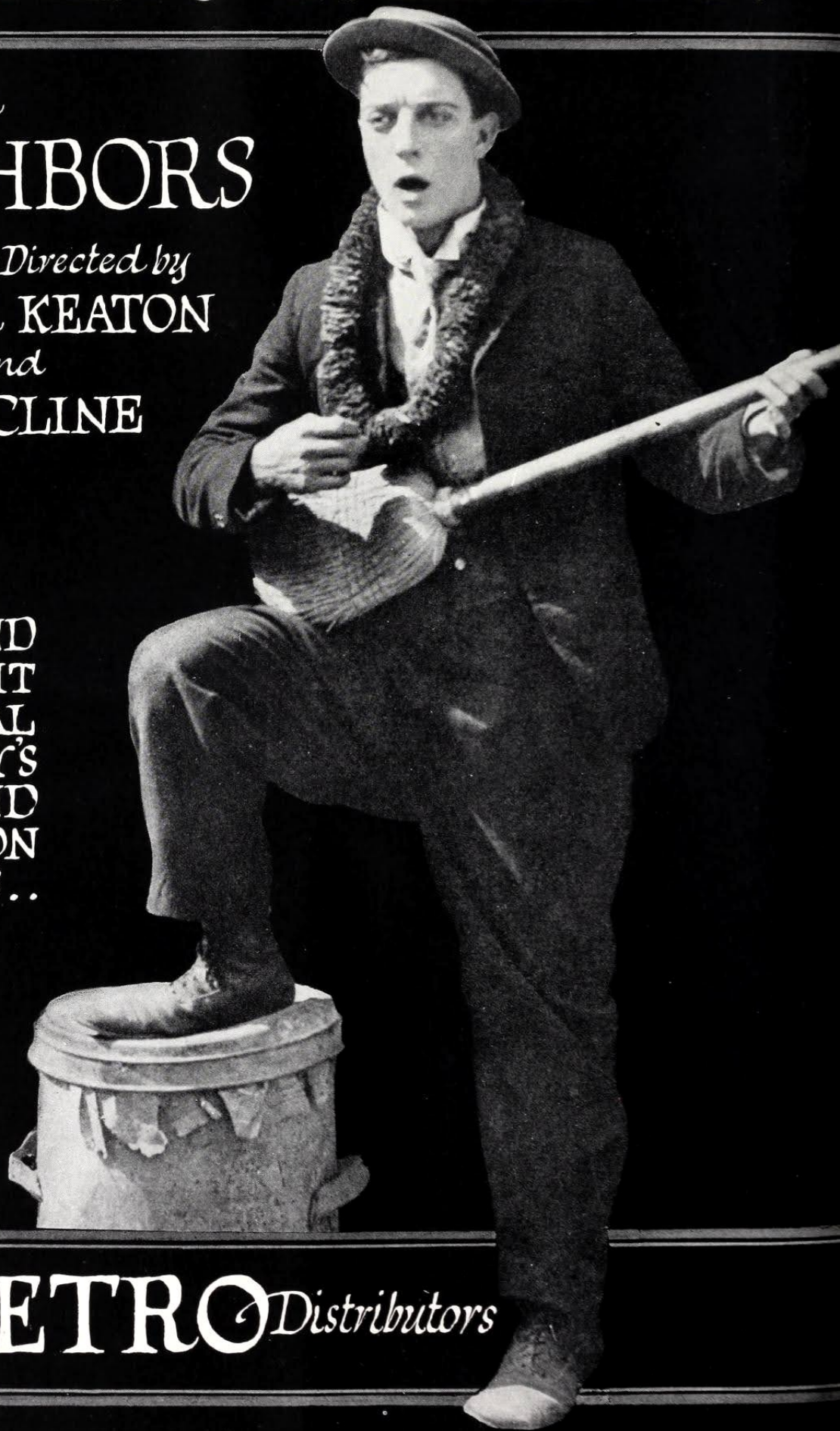
JOSEPH M. SCHENCK *presents*

BUSTER KEATON

in
NEIGHBORS

Written & Directed by
BUSTER KEATON
and
EDDIE CLINE

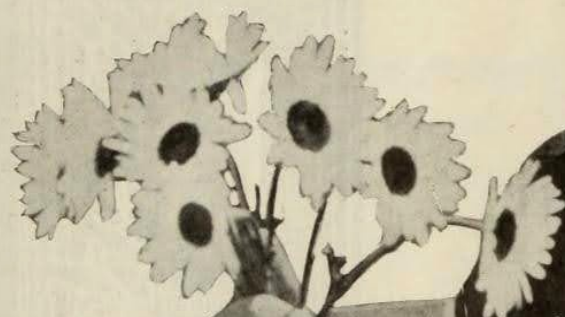
*BOOK IT AND
ADVERTISE IT
LIKE A SPECIAL
· EVERYBODY'S
DOING IT AND
CASHING IN ON
BIG PROFITS..*



Exclusive **METRO** *Distributors*

THE KEY
TO THE BIG
MONEY-
VAULTS.

Written & Directed
by
BUSTER KEATON
and
EDDIE CLINE



JOSEPH M. SCHENCK offers

BUSTER KEATON

in

The SCARECROW

A laugh grenade that bursts into
A MILLION LAUGHS

Funnier even than ONE WEEK *or* CONVICT 13

Exclusive METRO *Distributors*

THE KEY TO THE BIG MONEY VAULTS

JOSEPH M. SCHENCK *offers*

BUSTER
KEATON

in

The
SCARECROW

*A LAUGH GRENADE
THAT BURSTS INTO A
MILLIONS LAUGHS*

FUNNIER
EVEN THAN
ONE WEEK
or CONVICT 13

Exclusive METRO *Distributors*

BOX-OFFICE WORRIES END *with* BUSTER KEATON COMEDIES

What they're
all saying ~

TO RECEIVE ATTENTION, ALL COMMUNICATIONS MUST BE ADDRESSED TO THE COMPANY

Shea Amusement Company
BUFFALO, N. Y.

SHEA'S HIPPODROME DIVISION
580 MAIN STREET
HAROLD B. FRANKLIN
MANAGING DIRECTOR

October 24, 1920.

Metro Pictures Corporation,
1480 Broadway,
New York, N. Y.

Gentlemen:

Attention Mr. Saunders

When we played Buster Keaton in "One Week" we concluded that Buster was designed to become one of the screen's best comedians. When we played Buster Keaton in "The Convict" we knew that our opinion was confirmed. After screening "The Scarecrow" we know that Buster Keaton is one of the screen's best comedians.

Very truly yours,

SHEA HIPPODROME DIVISION,

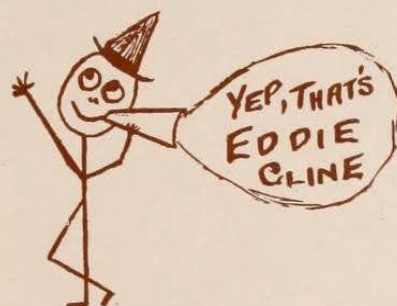
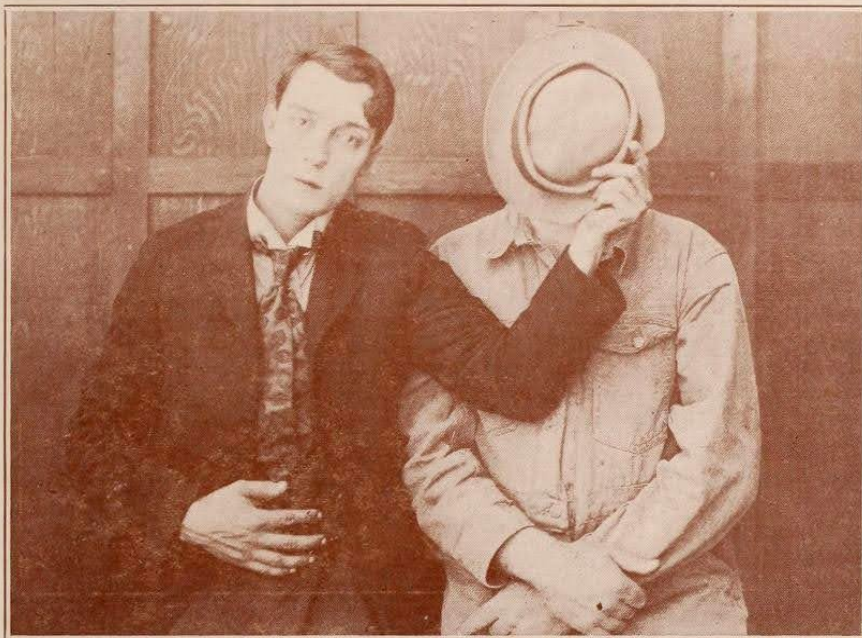
Harold B. Franklin
Managing Director.

HBf/MLB

One of
Thousands

Exclusive **METRO** Distributors

Buster Keaton and His Director



Now making two-reel comedies for Joseph M. Schenck
Released through Metro

Releases

"One Week" "Convict 13" "The Scarecrow"
"Neighbors" "The Haunted House"

**BUSTER
KEATON
COMEDIES**

**NO THEATRE PROGRAM IS
COMPLETE WITHOUT THEM**

METRO
EXCLUSIVE DISTRIBUTORS

April 16, 1921

MOVING PICTURES

News of the **BUSTER KEATON**

IN

Jack Gardner Co.

Jack Gardner Products
a new company organized
within the past few
series of twelve two
will be distributed
Louise Dresser, who
and who has at
time vaudeville
the feature
Will
re

ARD LUCK



A two
thousand foot
smile with every
foot worth many
Dollars to your Box Office

Written and
Directed by
Buster Keaton
and
Eddie Cline
for
Joseph M.
Schenck

Exclusive **METRO** Distributors

Buster KEATON

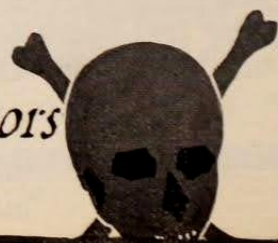
in The HIGH SIGN



A comic of a weird secret
society which will turn
Your Theatre into a merry
lodge of mirth

*Written & Directed by Buster Keaton
& Eddie Cline for Joseph M. Schenck*

Exclusive **METRO** *Distributors*



*Book 'Em
and
Dust Off
the S.R.O
Sign*



*Presented by
JOS · M
SCHENCK
and distributed by*

NOW READY!

BUSTER KEATON'S

**TWO LATEST AND
FUNNIEST COMEDIES**

HIGH SIGN

AND

HARD LUCK

Written & Directed by
**BUSTER KEATON
and EDDIE CLINE**

METRO

PICTURES CORPORATION

Keaton Is Ours!



One of his inimitable make-ups in "The Playhouse"

*No Longer a Prospect—
Now a Gold Mine!*

A FIRST NATIONAL



ATTRACTION



The New **BUSTER KEATON** *Comedies*

The First Release is

"The Playhouse"

Presented by Joseph M. Schenck; written and directed by Buster Keaton and Eddie Cline.

Released on an independent basis

(Not sub-franchise pictures)

ASSOCIATED FIRST NATIONAL PICTURES, Inc., through a special arrangement with Joseph M. Schenck, will release during the coming year six Buster Keaton comedies.

¶ The first one's a riot! We've seen it. We can recommend it as first-water comedy—the kind that sparkles—the kind that gets the BIG laughs—a real feature in two reels.

¶ Every exhibitor who has had his eyes open for the big things knows of the remarkable rise of Buster Keaton to the place where his comedies are featured on every program.

¶ With his new high quality productions there is no question where they belong—as the feature.

¶ We can assure you the entire series will be just as good as the first one—or BETTER—because we know something of Mr. Schenck's production plans. With Buster Keaton to go, and with the plan for stories and production, there's nothing to it. You can't beat 'em.

¶ These comedies will be released on the independent basis (not sub-franchise plan) in two groups of three each. You can contract for the first three releases as a series, or each release separately. Make your plans NOW!

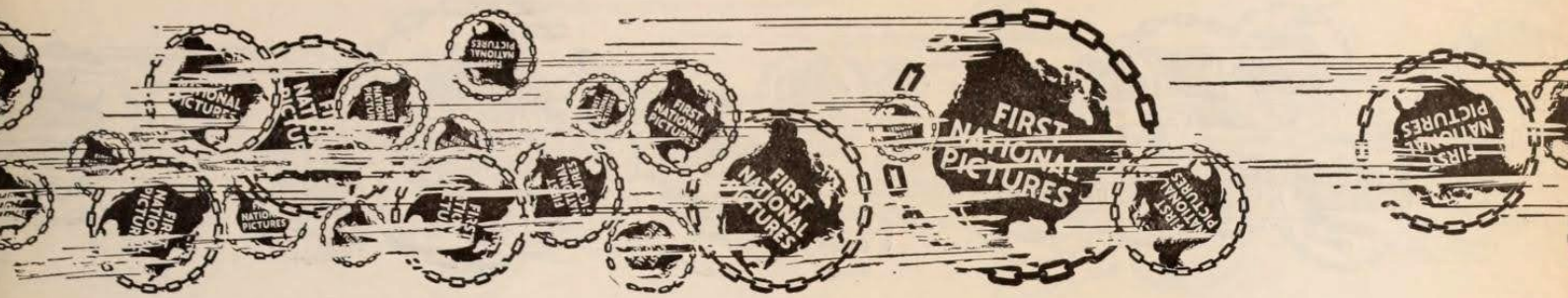
Coming!

**"The Village
Blacksmith"**



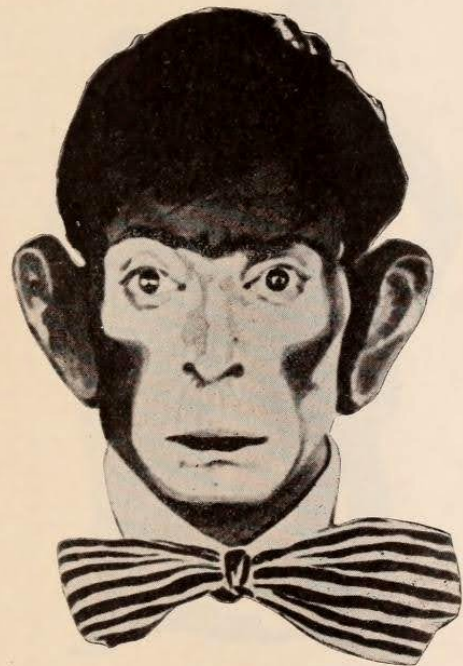
FIRST NATIONAL ATTRACTIONS

Let's Go Right!



No longer a prospect—now a gold mine

Buster Keaton now starts where other comedians leave off. You know of his rapid rise to the place where his comedies are featured on every program. First National, through a special arrangement with Joseph M. Schenck, will release six Keaton comedies during the coming year on an independent basis (not-sub-franchise plan). They will be in two groups of three each. You can contract for the first three as a series, or each release separately. Nothing funnier made! Get busy!



Joseph M. Schenck presents

BUSTER KEATON

in

"The Playhouse"

written and directed by Buster Keaton and Eddie Cline

***Buster Keaton's first First National
You Can Bet It's a Riot!***

There'll be a Franchise everywhere

Buster's the Whole Bloomin' Show!



And that's no kid! He's the orchestra, the minstrels, the lead, the cuties in the chorus, the monkey—yeah, and the whole audience to boot! And he'll prove the whole show for you!

Joseph M. Schenck

presents

BUSTER KEATON

in

"The Playhouse"

Written and Directed by
Buster Keaton and Eddie Cline

A Feature Picture
in 2 Riotous Reels

This is his first First National. There'll be six of them released on an independent basis (not sub-franchise plan). You can contract for the first three as a series or each comedy separately.

A First National



Attraction



Don't Let Anyone Make A Monkey Out of You!

But Let

BUSTER KEATON

do the monkey business
that will shake your au-
diences with laughter and
make your box offices
sing "Oh, Happy Day!"

in

"The Playhouse"

**His first First
National**

A two reel comedy feature that's a riot.

First National will release six Keaton comedies during the coming year on an independent basis (not sub-franchise plan).

They will be in two groups of three each. You can contract for the first three as a series or each release separately. Nothing funnier made! Get busy NOW!

Presented by Joseph M. Schenck;
written and directed by Buster Keaton
and Eddie Cline.

A First National Attraction



NEW YORK TIMES

...delay," staged and arranged by Zuro's fourth anniversary specialties the Rivoli.

The celebration of the Rivoli's fourth anniversary is made merry this week by the latest Buster Keaton comedy, "The Playhouse." This piece of romping absurdity is the brightest and most ingenious thing Mr. Keaton has done. For example, it uses multiple exposure to the limit to permit the solemn, but nevertheless subtle, comedian to be everybody in a show within the show, persons in the audience, players in the orchestra, performers, stage hands and theatre staff—until he wakes up and his troubles begin. Keaton is one of the few really accomplished clowns of the screen, constitutionally comic, it seems, and never more so than in "The Playhouse." And he is able to give his best because of the skillful direction of the picture.

The photoplay at the Rivoli is an adaptation of Frederic S. Olen's lightful comedy, "Three Men in a Boat," in which, it will be recalled, it was who saw it in New York. "Circumstanced" soldiers return from the war to find themselves accustomed to the accustomed individuals conventional, too. Particularly suited at least a fairly good substitute of some one that proved upon the stage, with humor and a simple manner.



The New York Times gives

the Feature's Place

in its review to

"THE PLAYHOUSE"

that's the way

BUSTER KEATON

Is Going Everywhere

Any show is a good show
if Keaton heads the bill

A First National Attraction
presented by Joseph M. Schenck
and written and directed by
Buster Keaton and Eddie Cline
Released on the Open Market

Oh! What a Joy Ride!



Give your patrons
the time of their
lives with

BUSTER KEATON

in

"The Boat"

*Buster Sure Rocks the Boat
and He'll*

Rock Your Theatre With Laughs

Keaton's funniest—and his second 2-reel comedy for First National. If you haven't played his first, "The Playhouse," burn up the road to the nearest Exchange.

You can contract for Keaton comedies separately or the first three as a series. Released on the open market (not sub-franchise plan).

Presented by Joseph M. Schenck. Written and directed by Buster Keaton and Eddie Cline.



A FIRST NATIONAL ATTRACTION

Here's a Review as Funny as the Picture!

Hand yourself a big laugh. The picture has hundreds of them. Wid's calls it one of the comedy hits of the year—Read This.



"Hel-lup, the Ship's Sinking."

Joseph M. Schenck

presents

BUSTER KEATON

in

"The Boat"

written and directed by

Buster Keaton and Eddie Cline



A FIRST NATIONAL ATTRACTION

"A splendid comedy. Lively, funny and original. One of the best two reelers of the year. Every foot of 'The Boat' has a good laugh. The business is a scream and Keaton does some of his very best work in this one. No time is lost between the laughs. As the action has to do with the boat that Buster builds for himself in the cellar of his house. When he comes to put it into water he finds that it is too big to go through the door. He drags it out with a flivver and pulls the house down in doing so. From the ruins he saves a bath tub which he attaches to his ship for a lifeboat. His wife and children attend the launching and help hold the rope that lowers the boat into the water. Buster stands proudly at the bow as the boat slides into the water and sinks like a lead. Only the anchor floats. But as a title explains: 'It is hard to keep a good boat down.' The family soon set sail upon one of the funniest voyages ever recorded on the screen. The boat does a kinds of tricks and the skipper rushes about from one end to another. At a calm moment he nails a picture to the wall of the cabin, only to discover that he has punctured the ship below the water line. This leak grows worse and Buster is forced to send out an S. O. S.—but the name of the ship was 'Damfino.' The shipwrecked family take to the tub and sail along until one of the boys pulls out the plug. After saying farewell to each other they find themselves in water only knee deep, so they walk ashore. There are many other funny incidents in this comedy. Every moment is splash and every splash laugh. You will make a mistake in giving this one to your people. It should go over big, for it is one of the comedy hits of the year. 'The Boat' is the second of a new series of comedies that Buster Keaton is making for First National."—Wid's.

Yea! Buster Is Busting His Records!



Joseph M. Schenck

presents

BUSTER KEATON

in

His first

"The Playhouse"

Read what the critics say:

"The most unique and original comedian. An amazing bit of double photography seen in this picture. There's a whiff of love interest and plenty of comedy. You ought to see this picture. It's so unique it's uncanny."—*Milwaukee Journal*.

"It is originality itself. It certainly entertains you."—*Milwaukee Sentinel*.

"It's a riot."—*Indianapolis News*.

"His funniest picture—with original ideas."—*Indianapolis Star*.

"It handed me a big laugh. Keaton at his best. Clever work."

"Photographically unique. Keaton has never made a comedy with more ingenious contrivances to amaze the audience. Neither has any other film comedian."—*Atlanta Journal*.

His second

"The Boat"

Here's the opinion of the critics:

"It's a great play—the most remarkable shipyard and the most remarkable launching you ever saw."—*Detroit News*.

"One of Keaton's funniest comedies."—*Detroit Free Press*.

"New and unique comedy. Good entertainment."—*Detroit Journal*.

His third—coming

"The Paleface"

All written and directed by
Buster Keaton and Eddie Cline.

First National Attractions

Released on the open market



The Film Daily Says:

"ONE OF THE FUNNIEST COMEDIES

of the season. It is full of laugh provoking stuff. Its humor is irresistible. Most of the comedy business is new and little time is lost in between gags. It runs along smoothly and bubbles over with fun."



Speaking of

BUSTER KEATON

as the Heap Big Injun in

"The Paleface"

Presented by Joseph M. Schenck; Written and Directed by Buster Keaton and Eddie Cline. *Released on the open market.*

Your patrons want the Keaton Comedies. They want to laugh—and Buster makes them.

Distributed by Associated



First National Pictures, Inc.

Did You Ever See Anything Like It

Practically every newspaper in the country is playing up the Keaton 2-reel comedies over the feature. Just look at the quotation below. It's all there except we are eliminating the feature title.

This shows what the public thinks of the Keaton Comedies.

It means money at your box office to feature Keaton.



Joseph M. Schenck presents

BUSTER KEATON

in

"The Boat"
"The Cops"
"The Paleface"
"The Playhouse"

Written and directed by
Buster Keaton and Eddie Cline

*Any Show is a Good Show
If Keaton Heads The Bill*

A First National Attraction—Released on the Open Market

"San Francisco Examiner"
**BUSTER KEATON'S VOYAGE
IN A HOME-MADE BOAT**
IN the capable hands of Buster Keaton a sailing vessel is made the vehicle for no end of hilarity in "The Boat," the comedy at the California. "The Boat," one of the funniest two-reel comedies that Keaton has made, is the best constructed of his offerings. It concerns the ship-building activities of an amateur sailor who builds a boat so that his wife and two kiddies can have the sea air recommended by the family physician. He has innumerable difficulties in getting the boat to the ocean for a launching and still more trouble in sailing it. Caught in a storm and wrecked, he manages to escape more through the assistance of fate than through his own ingenuity.
in "His Back Against the Wall," a five-reel drama which is the companion picture on the California bill. Keaton in this picture blossoms forth as a star and gives a capable performance. It may be difficult to imagine a western hero who cannot shoot, ride or fight, but such is Keaton in "His Back Against the Wall."
Herman Heller and the California orchestra play the "Tannhauser" overture and a popular number.



It's a Tough Job to Beat This!

George A. Rea, manager of the Forum Theatre, Hillsboro, Ohio, wires:

"'The Cops' is beating 'the Paleface.' One hundred per cent funny. A knock-out comedy."

Now read what Mr. Rea wrote us about "The Paleface" in March:

"When I played 'The Paleface' I had 219 seats. I have not checked up since, so am not sure they are all there. I know it must have required some time to repair them, for this picture was a Riot. If Mr. Keaton could hear the kids in the front row yell, 'Buster, Buster! There's old Buster now,' I am sure there would be a lump in his throat over the Joy he gives."

Joseph M. Schenck presents

BUSTER KEATON

in

"THE BOAT"

"THE PALEFACE"

"THE COPS"

"THE PLAYHOUSE"

Written and Directed by Buster
Keaton and Eddie Cline

A First National Attraction
Released on the Open Market

*Every Show is a good Show
when Keaton Heads the Bill*



We Don't Want to Knock Another Picture—But Again Keaton Heads the Bill

If you want to know how Keaton's 2-reel fun makers are going, all you have to do is read the reviews and observe how the pictures go in first run houses. Here's a review from one of New York's most famous writers, speaking of Buster Keaton's comedies and the feature play on the program of a Broadway house.

Joseph M. Schenck
presents

BUSTER KEATON

in

"The Boat"
"The Playhouse"
"The Paleface"

Written and Directed
By Buster Keaton
and Eddie Cline.

Any Show Is a
Good Show If
Keaton Heads the Bill

THE WORLD: MONT

Motion Pictures

By Heywood Brown

The glory of _____ picture, which began _____ the new _____ yesterday, was somewhat dimmed for us by being placed in contrast with the latest Buster Keaton comedy called "The Boat." The _____ film is magnificent, but it has neither the ingenuity nor the imagination of the Keaton comedy.

Peculiarly enough, few so-called serious pictures of home manufacture employ processes of thought to any extent. It is only the business of being funny which sets producers and actors to thinking. Keaton is an exceedingly agreeable performer, and the material which has been devised for his talents in "The Boat" is altogether exceptional.

Much has been done already on the screen in the development of trick automobiles which explode at convenient moments, and farcical aeroplanes and disorderly submarines, but nothing within our experience has equalled the antics of Keaton's yawl. From the moment of its launching, when it slides down the ways to sink nose first with a preliminary gurgle and a few bubbles, the little yacht achieves an altogether fascinating irrationality.

Through this comedy we move like merry dream people, as Keaton's yacht cruises its sharp course in spite of bridges, docks and all respectable inanimity which is reared against it. Our own feeling of self-sufficiency was vastly stimulated by the scene in which Keaton and his crew sank in the middle of the Pacific, only to step out and find that the water came no higher than their knees. The catastrophe occurs at night, and the picture leaves the characters standing wondering upon some dark and dry land set at an unknown spot in an elemental wilderness. In this there is poetry.

This has happened in "The Boat." We are thinking, for instance, of the moment in which the voyagers are shown adrift in a bathtub, only to have their snug safety snatched away by a careless child who withdraws the plug.

"The _____" is more trivial in plan. It concerns things such as villainous Chinese, rescues at the pistol point, blond beauty in distress and so on.

_____ We were never able to worry much whether or not succor came in time. Nevertheless, the picture has some stirring handling of crowds and a great wealth of picturesque background. It is a good picture, but, unlike "The Boat," there was nothing in it calculated to inspire contact with the soul.



He Always Heads the Bill!

Newspapers all review Keaton comedies 'ahead of the feature. Live exhibitors are featuring Keaton. Why? The public wants it. Take the tip!



LOS ANGELES TIMES

BUSTER UNDER FULL SAIL; VIVID PROBLEM DRAMA.

By Grace Kingale.

Next to laughing, there's probably nothing we humans enjoy so much as arguing. Prepare to enjoy yourself at the Kinema this week, then. For you'll both laugh and argue.

You'll laugh until you weep at Buster Keaton's newest comedy, "The Boat," from the moment you see the Damfino rocking and judge it's in a storm at sea, but find that it's still in the basement of his house, where it has been built and is being rocked by a kid pulling at one of the guy-ropes—up to the scene where the family takes to the bathtub life-boat, and the kid pulls the plug out at the bottom, letting in the water. It was no use his sending out the S.O.S. call when the Damfino got into the storm; the other vessel signaled back, "Who are you?" and, of course, the hero had to answer, "Damfino."

Whereupon the other vessel in disgust signaled back, "Neither do I!" At that, I haven't let you in on a quarter of the laughs that "The Boat" will bring to you. So plays are just bound to arguments. Shakespeare are two subject that seem some sort of a vital spring human nature which is loose on th-

Joseph M. Schenck presents

BUSTER KEATON

in

"THE BOAT" "THE PLAYHOUSE"
"THE COPS" "THE PALEFACE"

Written and Directed by
Buster Keaton and Eddie Cline

A First National Attraction
Released on the Open Market

*Every Show Is a Good Show
When Keaton Heads the Bill*





*Mebbe You Hate Your Mother-in-Law
But You'll Love*

BUSTER KEATON

in his latest First
National Fun Maker

"My Wife's Relations"

It's not only a Fun Maker but a Money
Maker, as is every one of the Keaton com-
edies—exhibitors everywhere are playing
them up as the feature of their programs.
Don't miss

"THE PLAYHOUSE"
"THE BOAT"

"THE PALEFACE"
"THE COPS"

Released on the Open Market

Presented by Joseph M.
Schenck; Written and Di-
rected by Buster Keaton
and Eddie Cline.

**First National
Attractions**



Every Show Is a Good Show When Keaton Heads the Bill!

'Hits the Nail on the Head'

Says Film Daily

"In selecting the drama of the northwest as the subject of his latest burlesque, Buster Keaton has hit the proverbial nail on its head. The subject is one which has not been satirized to any great degree and Keaton's antics have the advantage of novelty. There are several distinctly amusing episodes in the production, the scene at the fishing hole being unusually good. It is certain to keep them laughing. In the scene with the dog sled there is more mirth-provoking material. The piece as a whole is a commendable effort and a distinctly desirable addition to almost any bill."



Joseph M. Schenck presents

BUSTER KEATON

in "The FROZEN NORTH"

Play Them All For Every Show Is A
Good Show When Keaton Heads The Bill

"COPS"

"THE PALEFACE"

"THE BLACKSMITH"

"THE ELECTRIC HOUSE"

"THE PLAYHOUSE"

"THE BOAT"

"MY WIFE'S RELATIONS"

Written and directed by Buster Keaton and Eddie Cline

Distributed by Associated First National Pictures, Inc., World Rights



"Buster Captures the Program—"

New York Times

Joseph M. Schenck
presents

BUSTER KEATON

in

My Wife's Relations

AND THESE ARE JUST AS FUNNY

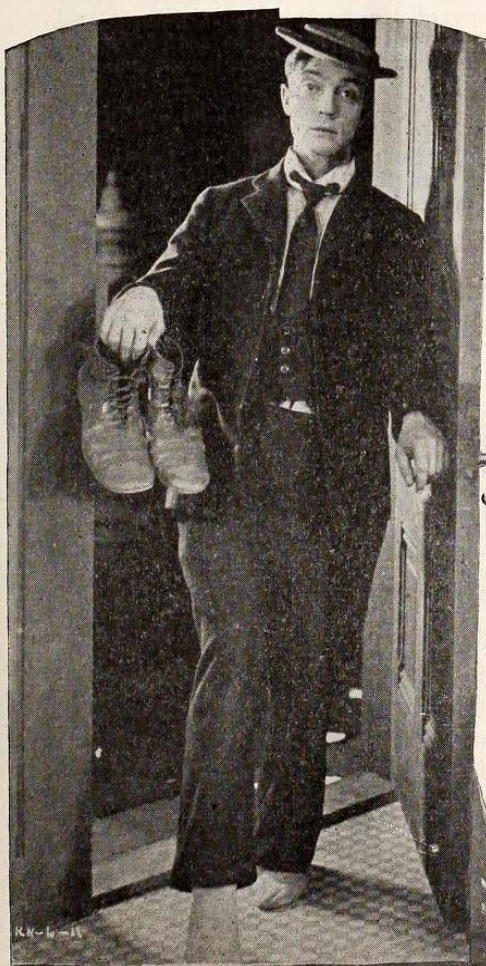
"The Electric House"
"The Playhouse"
"The Paleface"
"The Boat"

"The Frozen North"
"The Blacksmith"
"Day Dreams"
"Cops"

**Any show is a good show when
Keaton heads the bill!**

Written and directed by Buster Keaton
and Eddie Cline

Distributed by
Associated First
National Pictures,
Inc.—World Rights



"Oceans of Fun in 'The Boat' And In Every Drop A Kick"

LOS ANGELES
HERALD

That's what the Los Angeles Herald says. But read it all. You'll also note that Keaton is played above the feature which again shows that Keaton heads the bill!



Joseph M. Schenck presents

BUSTER KEATON

in 2 reel comedies that
always play as features

"MY WIFE'S RELATIONS"

"THE PLAYHOUSE"

"THE PALEFACE"

"THE BOAT"

"THE COPS"

Written and directed by
Buster Keaton and Eddie Cline

A First National Attraction

Released on the Open Market

THERE may be a few instances where water has been used to better advantage, for example, by protesting small boys on Saturday night, though at the moment I cannot recall any productive of greater general results, insofar as motion picture entertainment is concerned, than Buster Keaton's newest comedy, "The Boat," which shares with other attractive features the attention of Kinema patrons this week.

Almost the entire action takes place on the water, in the water under the water. The film is several splashes in length, Keaton absorbing most of the wetness as well as your interest. Carrying the simile further, if you are not drenched in laughter at the finish of the first reel you are drowned by the giggles and guffaws of others before Reel two is poured out. The only thing that isn't dampened is your spirit, for once the picture's humor—call it slapstick or what you like!—gets its tentacles on you, all worry about the impending income tax and your last golf score and the ever-imminent cares of the family fireside evaporate.

Naturally, the amusing antics and capers of the star are responsible largely for this. It is the best work Keaton has done in a long time, probably ever done.

The locale of the plot, which, by the way, is no less flimsy than one usually expects in a film dependent upon "gags" or "business," opens a channel for many heretofore unused laugh-getters and the ingenuity of the star and director (Eddie Cline) is revealed in more than one happy incident in the film. Cline plays a part—the wireless operator—in addition to rocking the boat, which in turn rocks the theatre with laughter. Of the sure-fire comedy stunts, one that is bound to register, is the "shot" showing the ocean running uphill of a marked angle and down again, and the yacht "Damfino" negotiating same full speed ahead. The impossible is always ludicrous.

The program fails to give the name of the cast, outside of Keaton, so the credit for the portrayal of the wife and the two clever juvenile roles will have to go anonymous. Sailor and land-lubber alike will enjoy "The Boat" with its oceans of fun. It has a "kick" that you never would suspect of water.



Every Show Is a Good Show When Keaton Heads The Bill!



His comedies steal the show!

*We know it! You know it!
The newspapers shout it!*

Time and again newspaper reviewers feature the Keaton Comedy above the so-called feature film.

Keaton Comedies should be called Keaton "feature" Comedies — Because they're just that. Features! And they're Artistic! And they're clean!

Read what Life says:

"It is strange that the silent drama should have reached its highest level in the comic field. Here, and here alone, it is pre-eminent. Nothing that is being produced in literature or in the drama is as funny as a good Chaplin or Keaton comedy. The efforts of these young men approximate art more closely than anything else that the movies have offered."

Have you played all of these?

"The Playhouse," "The Blacksmith," "The Boat,"
"The Paleface," "Cops," "My Wife's Relations,"
"The Frozen North," "The Electric House."

We are mighty glad to announce that Joseph M. Schenck will present through Associated First National

A new series of Keaton Feature Comedies

BUSTER Keaton



Keaton Tops the Bill!

All the newspaper reviewers say his comedies top the feature. Read them from any city.

HILARIOUS COMEDY

"'My Wife's Relations' is hilarious in theme as well as in execution. Loud and long was our laughter. We can stand any amount of Buster Keaton."—*New York Daily News*.

BEST ONE YET

"We thought Buster couldn't make a better comedy than 'The Boat,' but 'My Wife's Relations' starts the laughs at the beginning and doesn't give the laughter a chance to do anything but laugh until the very end."—*Billings (Mont.) Gazette*.

FUNNIEST COMEDY

"'The Boat' is one of the funniest comedies ever shown in

San Francisco. Keaton's humor is all his own."—*San Francisco Daily News*.

A TWO-REEL FEATURE

"'My Wife's Relations' is one long, wholesome laugh. There is not a dull moment in it. A feature."—*Buffalo Times*.

MOST HUMOROUS

"Buster does his most humorous antics in 'My Wife's Relations.'"—*Philadelphia Record*.

THE BEST YET

"Buster Keaton, the unbeatable comic, touches bottom in his latest explosion, 'The Boat.' More funny things happen than you can imagine."—*Los Angeles Record*.

DON'T MISS ANY OF THEM

"My Wife's Relations"

"The Frozen North"

"The Playhouse"

"The Boat"

"The Electric House"

"The Blacksmith"

"The Paleface"

"Cops"

Presented by Joseph M. Schenck; written and directed by Buster Keaton and Eddie Cline.

BUSTER Keaton



Himself - He cannot laugh - But He makes Others roar



Joseph M. Schenck
presents

BUTTON BUSTER KEATON

IN HIS FIRST NATIONAL
2-REEL BUTTON BUSTERS

"My Wife's Relations" "Cops"
"The Boat" "The Electric House"
"The Frozen North" "The Paleface"
"The Playhouse" "The Blacksmith"

Written and directed by
Buster Keaton and Eddie Cline



A First National Picture



They'll never want to wake up from

BUSTER KEATON

in
"Day Dreams"

He put the Ham
in Hamlet

And you'll ask someone to pinch you to find out if you are dreaming when the box office receipts roll up. But you'll be wide awake, for it'll be real honest-to-goodness money.

DON'T MISS ANY OF
HIS 2 REEL FEATURES

"Cops" "The Frozen North"
"The Boat" "The Blacksmith"
"The Paleface" "The Playhouse"
"My Wife's Relations"
"The Electric House"

Presented by Joseph M. Schenck;

Written and directed by
Buster Keaton and Eddie Cline.

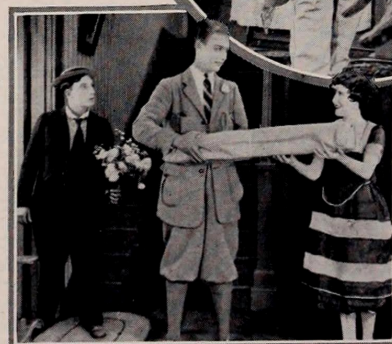
Distributed by
ASSOCIATED FIRST NATIONAL
PICTURES, Inc.



"You look like
a ham and a
scrambled
egg to me"



It's addressed
to you, Miss



When you take a
home made bouquet
to Baby Doll

When the curtain
rang down, he made
a quick exit



Every show is a good show
when KEATON heads the bill

Hang It on the Sky!

Motion Picture News

"The Balloonatic"

(Keaton-First National—Two Reels)

BUSTER KEATON rises to great heights in this release, both literally and figuratively, for the frozen-faced comedian goes sailing heavenward in a balloon, where he finds an opportunity for some brand new gags.

He becomes proprietor of a balloon, but first becomes aware of it when it bumps against the lower side of the clouds. In attempting to bring down a duck, he punctures the gas bag, ending in disaster. Even this has its silver lining, however, for he encounters Diana, a blonde beauty, in the person of Phyllis Haver, appearing to advantage in a one-piece bathing suit.

Buster's courtship and the "balloonatic" events that follow entitle this to a place as one of the most ingenious he has made since "The Boat." The story element is slender, as it should be when there are so many humorous gags present, and Buster's work is well up to his usual standard. Phyllis Haver, too, contributes in no small measure to the fun.—L. C. MOEN.

Joseph M. Schenck
presents

BUSTER KEATON

in "The Balloonatic"

TWO REEL FUN MAKERS THAT WILL STEAL THE SHOW!

"Cops," "The Paleface,"
"The Frozen North,"
"My Wife's Relations"

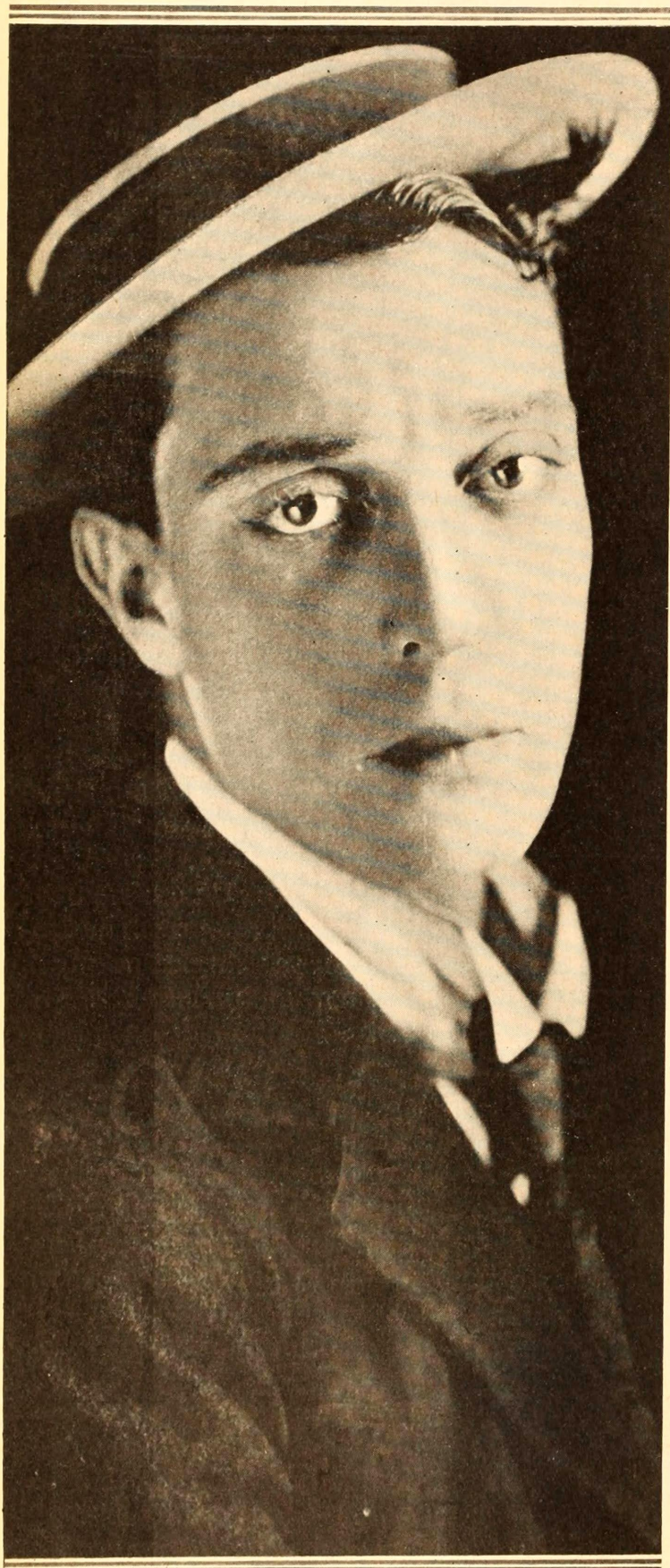
Written and Directed by Buster Keaton
and Eddie Cline



"The Boat," "Day Dreams,"
"The Playhouse," "The Blacksmith,"
"The Electric House"

Distributed by Associated First National
Pictures, Inc.

Keaton Steals the Show!



Read what the
Washington Post says

"Even more hilarious than the feature is 'The Balloonatic' in which Buster Keaton, assisted by Phyllis Haver, scores another one of his triumphs. Buster does nothing that he has ever done before on the screen, and Miss Haver is an especially effective foil for much of his convulsing stupidity. Laughter is incessant during the unreeling of this portion of the program."

Joseph M. Schenck presents

BUSTER KEATON

in

"The Balloonatic"

DON'T MISS A ONE OF HIS
2-REEL FEATURES

"THE BOAT" "THE COPS"
"DAY DREAMS" "THE PALEFACE"
"THE LOVE NEST" "THE PLAYHOUSE"
"THE BLACKSMITH"
"THE FROZEN NORTH"
"THE ELECTRIC HOUSE"
"MY WIFE'S RELATIONS"

Written and Directed by Buster Keaton
and Eddie Cline



Every show is a good show-when Keaton Heads the Bill!

Distributed by Associated First National Pictures, Inc.

Every KEATON
COMEDY
a headliner

Scores of exhibitors have told us that when they play a Keaton comedy the box office receipts take a jump.

The newspapers have a habit of reviewing his 2 reels as the feature of the show.

That's because, while they are of short length, they really are the feature. Play them up as such and you will make money.

Any Keaton comedy will steal the show.

And "The Balloonatic" is one of his very funniest.

Joseph M. Schenck presents
B U S T E R
K E A T O N
in
"The Balloonatic"

Written and directed by Buster Keaton and Eddie Cline

Distributed by ASSOCIATED
FIRST NATIONAL PICTURES INC.



"Just
because
I saved
her life
she won't
speak
to me
anymore"



*Buster pursued the "bare" while
the "bear" pursued Buster*



Worth the Whole Show

The New York Evening World

Says →

"Buster Keaton's 'The Frozen North' is about as funny a two-reeler as one could ask for and even if it were the only thing on the bill would repay one for a visit to the theatre."

**Look Over The Full List!
Have You Played Them All?**

"COPS"

"MY WIFE'S RELATIONS"

"THE BOAT"

"THE ELECTRIC HOUSE"

"DAY DREAMS"

"THE FROZEN NORTH"

"THE PALEFACE"

"THE BALLOONATIC"

"THE PLAYHOUSE"

"THE BLACKSMITH"

Presented by Joseph M. Schenck

Written and Directed by

Buster Keaton and Eddie Cline



Coming

Buster Keaton

in

"The Love Nest"



What's Wrong with this Picture?

DAILY NEWS.

BUSTER KEATON'S ELECTRIC HOUSE ROLLYING SATIRE

By P. W. GALLICO.

Title of picture, "THE ELECTRIC HOUSE."

Written and directed by BUSTER KEATON and EDDIE CLINE.

Featuring BUSTER KEATON.

Released by ASSOCIATED FIRST NATIONAL.

Presented at the RIVOLI THEATRE.

The funniest thing in Buster Keaton's newest picture, "The Electric House," occurs in the opening. Buster and a lot of other people are

graduating from a correspondence school, and the graduation exercises are held in the post office. The senior class is there in cap and gown, with all the admiring relatives. Diplomas are served out by the letter carrier. We thought the idea rich.

For the rest the picture is more a comedy of mechanical surprises. We liked it enormously, because that kind of thing amuses us. We like to see dinner brought in from the kitchen by an electric train, we

enjoy an electric pool table that delivers the balls to the proper racks as soon as they are pocketed and then stacks them automatically for a new game.

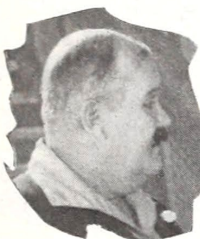
The possibilities of mechanical bathtubs, swimming pools, staircases, etc., are unlimited and the serious Buster misses few of them.

There is only a little satire in this picture, and that is directed at the correspondence school. Buster lets the gag man work in this comedy.

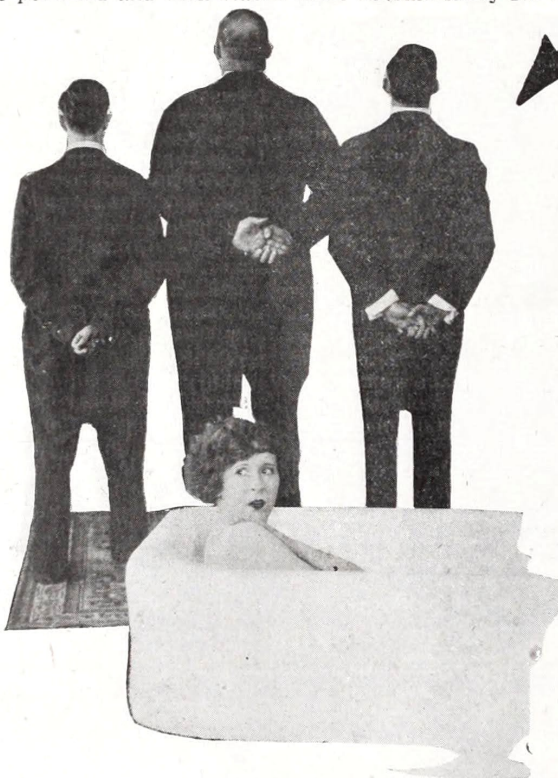
Buster, graduating from a correspondence school as a certified botanist, exchanges diplomas with an electrical engineer during an argument. To please the girl he adores (Virginia Fox) he agrees to modernize her father's house while they are away on a vacation. Father, by the way, is played by "Pop" Keaton, Buster's father.

Using his botanical knowledge freely, Buster wires the house. Life becomes quite automatic. Everything is done by pushing buttons. We have always wanted a house like that, therefore this pleased us.

However, trouble begins when the original owner of the engineering diploma arrives, seeking vengeance. He gets it by crossing all the wires. The stairs operate at the wrong moment, the mechanical bathtub gives all hands a few embarrassing seconds and even the swimming pool defeats Buster's efforts to make an end of himself, but does help him to make an end to an amusing picture.



Keaton Junior



A crossed wire crosses Virginia Fox. The Keatons register discretion.



No man ever lived who'd turn his back on this show—any more than he would on a—

Buster Keaton

2 reel feature

Look over the List

"The Boat"

"The Paleface"

"The Cops"

"The Playhouse"

"Day Dreams"

"The Balloonatic"

"The Love Nest"

"The Frozen North"

"The Blacksmith"

"The Electric House"

"My Wife's Relations"

Presented by Joseph M. Schenck. Written and directed by Buster Keaton and Eddie Cline.

Every show is a good show when Keaton Heads the Bill!

Distributed by Associated First National Pictures, Inc.

*We'll Shout It
from the Roof Tops!*

**Keaton Comedies
The One Best Bet**

Light and airy and breezy, bub-
bling with joy and fun—just
what every one wants now to
make them forget the heat.

Every one a knockout! Play one
a week. If you've played them
they're worth a repeat.



Joseph M. Schenck

presents

Buster Keaton

in 2-Reel Comedy Classics That'll Steal the Show in Every House!

"THE LOVE NEST"

"THE COPS"

"THE BALLOONATIC"

"THE PALEFACE"

"THE BLACKSMITH"

"THE PLAYHOUSE"

"THE FROZEN NORTH"

"THE BOAT"

"THE ELECTRIC HOUSE"

"DAY DREAMS"

"MY WIFE'S RELATIONS"



Written and Directed by Buster Keaton and Eddie Cline

Foreign Rights Controlled by Associated First National Pictures, Inc., 383 Madison Avenue, New York City

Distributed by Associated First National Pictures, Inc.

*Every Show is a Good Show
When Keaton Heads the Bill.*

Every Keaton Comedy is a Knockout!

Moving Picture World

"The Love Nest"

(First National—Comedy—Two Reels)

In this comedy sad-faced Buster Keaton is shown meeting with all sorts of ludicrous adventures on the high seas. It is one of the very finest of his recent pictures and should please audiences everywhere. It is chock full of humorous incidents and quite a large portion is in the nature of a burlesque of "virile sea stories." Buster's experiences aboard the whaling ship are screamingly funny as well as unusual and are executed with the many unique touches for which he is well known. Laughable also are his experiences aboard a deep-sea target which is being shelled by a squadron of warships. There is an excellent "climax," where it is shown that Buster's wonderful trip was all a dream and his motor boat has never been untied from the dock.—C. S. S.



Cincinnati Post

Buster Keaton is immense in "The Balloonatic." Here is a comedy artist who pulls more new gags than Chaplin. He certainly holds rank with Charley and Harold Lloyd themselves. There is a laugh a minute. All at the Capitol, where a pleasing musical program by Theodore Hahn Jr.'s Orchestra is not the least entertaining feature.

...do—look attractive. Buster Keaton is nothing short of superb in "The Frozen North." This comedy is a conglomerate satire of the screen dramas of the "great open spaces." Robert W. Service, the Royal Northwest Mounted Police, the William S. Hart and Eric von Stroheim types of villains—all of the Western and Northwestern stuff is here with a vengeance.

KEATON, TWO-GUN MAN.

Keaton plays the part of a two-gun bad man, holding up barrooms, bullying his wife and pursuing the mate of a neighbor. He first appears out of a subway kiosk in the centre of a great stretch of snowy table-land. When he sets out across the waste after his alluring prey he mounts a sled fashioned from the body of a Ford car. The camera is then "panned" forward to the dogs. These animals include tiny fox terriers, poodles, a dachshund—twelve or fifteen varieties without a single Eskimo tag. The sight of this variegated collection of pups dragging the sled is superlatively ludicrous.

Keaton's struggle with the woman is a gem. She is taller and heavier than the villain, and in her efforts to protect her honor, she gives him a frightful pummeling. The New Leather Pushers also demands attention.

New York Journal

Joseph M. Schenck presents

Buster Keaton

in his latest laugh creator

"The Love Nest"

Look over this List of 2 reel features

- | | | |
|-----------------|-------------------|-----------------------|
| "The Boat" | "The Blacksmith" | "The Frozen North" |
| "The Cops" | "The Paleface" | "The Electric House" |
| "Day Dreams" | "The Playhouse" | "My Wife's Relations" |
| "The Love Nest" | "The Balloonatic" | |



Presented by Joseph M. Schenck. Written and directed by Buster Keaton and Eddie Cline

Every show is a good show-when Keaton Heads the Bill!

Distributed by Associated First National Pictures, Inc.

MGM FEATURE FILMS STARING
BUSTER KEATON 1923-1926.

How they put it
over in Frisco

BUSTER KEATON

in

Three Ages



Whirlwind Campaign For the Premiere

Loew's Warfield, San Francisco, started the ball rolling with a result bringing campaign based on suggestions outlined in Metro's press sheet for *Buster Keaton's* first feature length comedy. All the stunts were not only practical, but decidedly effective. Starting with a teaser 24-sheet, followed up by other 24-sheets, all carrying out the K. K. K. idea; this campaign was credited with bringing the biggest Saturday business to the Warfield in the history of the house. The use of the laughing man, the traffic signs, and the various other incidents of this campaign prove conclusively the desire and ability of Metro to co-operate with the exhibitor and make money for him.

The combination of *Buster Keaton* in his initial feature length comedy is a real opportunity for the exhibitor. At your exchange will be found the finest line of accessories ever made available on any picture. Every conceivable thing that will help in bringing extra money to the box office is at your service. Someone in your town will benefit and,—it might as well be you.

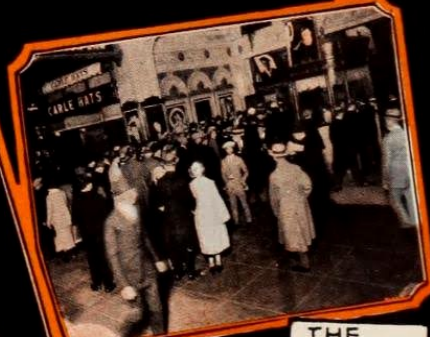
His First Feature Length Comedy



TEASER
24 SHEET



THE
PROLOGUE



THE
RESULT



Jury Imperial Pictures, Ltd., Exclusive Distributors thru-
Great Britain. Sir William Jury, Managing Director

This is
what "Doug"
thinks of
Buster's
"Three Ages"

Douglas Fairbanks

Hollywood, California
August 8, 1923

Dear Buster:

Crazy about
"The Three Ages". Really ex-
cellent. Has a delightfully
whimsical flavor that is most
unusual. Thoroughly recommend
it for the tired motion-picture
man -- of whom I'm one these
days. Congratulations.

Sincerely,

Doug

Mr. Buster Keaton,
c/o United Studios,
5341 Melrose Avenue,
Hollywood, California



3 FROM BUSTER KEATON

JOSEPH M. SCHENCK
presents

The 1st THREE AGES

Buster Keaton will make a series of three five-reel super-comedies for Metro, the first of which is *Three Ages*. Each picture in the series will contain all the necessary elements of box-office appeal—story, continuity, direction and photography. Quality of production will be the outstanding mark of every Buster Keaton picture that carries the Metro trade-mark.



The Cast

Wallace Beery Margaret Leahy
Joe Roberts Lillian Lawrence
Horace (Cupid) Morgan

Story and Titles by

Jean Havez Joe Mitchell
and Clyde Bruckman

Directed by

Buster Keaton and Eddie Cline

Jury Imperial Pictures Ltd. Exclusive Distributors thruout Great Britain Sir William Jury Managing Director



"Audiences swept
by Joseph
BUS
KEA
in
THREE

WITH A CAST including
WALLACE BEERY
MARGARET LEAHY
JOE ROBERTS
HORACE (CUPID) MORGAN
and
LILLIAN LAWRENCE

Metro
Picture

REG. U.S.
PAT. OFF.

Jury Imperial Pictures
Ltd. Exclusive Distributors
thruout Great Britain. Sir
William Jury Managing Dir.

off their feet"

M. Schenck presents

BUSTER KEATON in Three Ages

Here's What They Say
about

BUSTER KEATON

in

Three Ages

at the pre-release premiere at the
Warfield Theatre in San Francisco

* * *

Unquestionably one of the funniest pictures ever
filmed. —San Francisco Journal

Uproarious laughter that fairly rocked the house.
Keaton has never been more seriously funny.
—San Francisco Examiner

Three Ages proves the wisdom of putting Buster
Keaton in long stories. Three times as funny as
his other pictures. —San Francisco Chronicle

* * *

Keaton in Three Ages opened to
one of the biggest Saturdays in history
of the Warfield Theatre. Success in
feature length comedies is assured.

A. M. Bowles, General Mgr.
TURNER & DAHNKEN ENTERPRISES

Story and Titles by
JEAN HAVEZ
JOE MITCHELL and
CLYDE BRUCKMAN

Directed by
BUSTER KEATON
and EDDIE CLINE



A Metro
Picture
REG. U.S.
PAT. OFF.

*Three Ages is a guarantee that every
Buster Keaton Comedy
Feature will make
big money*



BUSTER KEATON

in

THREE AGES

eliminates box-office worries

*Jury Imperial Pictures Ltd. Exclusive
Distributors thruout Great Britain
Sir William Jury Managing Dir.*



Mr. Exhibitor :

**Buster
Keaton**
is
**Cleaning
Up!**

Presented by
JOSEPH M. SCHENCK

Metro Pictures Corporation

FRISCO LAUGHS

BUSTER

in

OUR HO

Story and titles by
JEAN HAVEZ
JOE MITCHELL
CLYDE BRUCKMAN

Directed by
BUSTER KEATON and
JACK BLYSTONE

"As a comedy 'Our Hospitality' is vastly superior to 'Three Ages,' Buster's first full length picture. The present vehicle has enough matter to keep laughter going at a good clip throughout its seven reels, the fun rising in the travelogue to an uproar.

"To see that wobbly string of old-fashioned stage bodies flopping along over the rickety track is a sure cure for indigestion and bad temper.

"But, though there is so much of laughter in the picture, there are thrills aplenty.

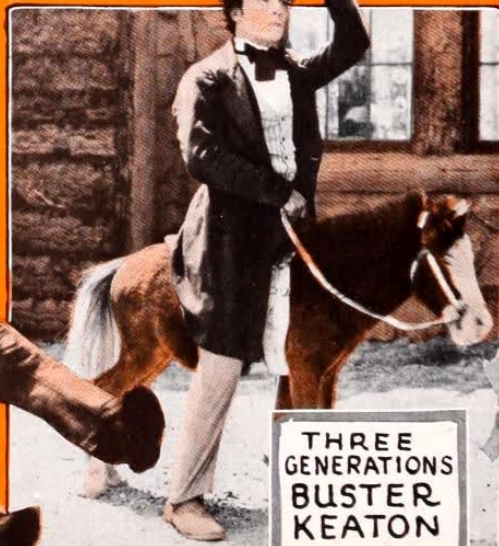
"At one point Buster ties a rope around his waist, the other end of which is securely fastened to one of his enemies, who is above him on the top of the hill, waiting to kill him — 'Let me have a rope,' this gentle creature says. 'I want to hang a man over the cliff so I can get a better aim to shoot him.'

"There is much more to this episode, but it pales into insignificance for danger when compared with the water fall sequence. Here Buster is lashed to a log, which gets tangled at the very brink of the fall, and while he drops over and is suspended in the air the log holds. He climbs back. Then when the girl comes rushing to death over the fall he swings beneath, catches her, drops her on a safe ledge and makes his own way back to the top of the rocks." — *San Francisco Chronicle*.

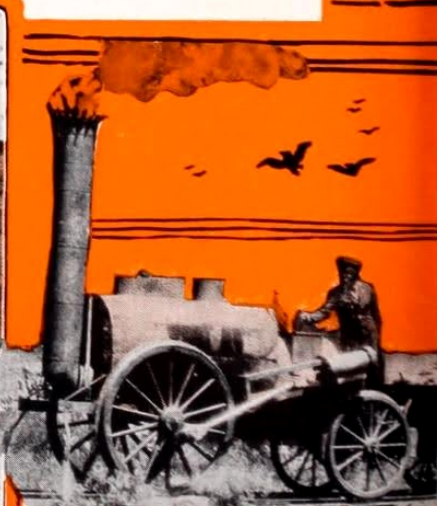
"There are several things that make Buster Keaton's latest picture, 'Our Hospitality,' a remarkable and at the same time the most enjoyable comedy the frozen-faced fun maker has ever accomplished.

"There is suspense mixed with the fun and the rescue scene over a great water fall makes you catch your sides with laughter one minute and gasp in astonishment the next." — *San Francisco News*.

"One scene after another precipitates hysterics. The famous old 'Rocket,' great-great-great-grandfather of the modern Mogul engine, has been faithfully reproduced, with its ridiculously inadequate little engine, fired with kindling, pulling three wobbly coaches over a scalloped road-bed. Then there is an amusing scene in the family home of the Canfields, whose private arsenal is called into play with the arrival of the traditional enemy. At the end a really gasping episode is brought about and there is the typically funny Keaton finale. In many respects this is Keaton's best picture; there is plenty of humor. It will probably be swallowed whole by many a wide-eyed movie fan." — *San Francisco Journal*.



THREE
 GENERATIONS
 BUSTER
 KEATON
 and



ND GASPS AT KEATON PITALITY



**NATALIE
TALMADGE
(MRS. BUSTER KEATON)**

"Buster Keaton may be proud of 'Our Hospitality,' his latest picture, at the Warfield Theatre.

"Buster is at least one comedian with a desire to really act, who had the ability to convince his producer and manager into letting him try it.

"In 'Our Hospitality' Buster Keaton proves that he is a comedian, dramatic actor and acrobat par excellence. Natalie Talmadge, Mrs. Buster Keaton in private life, is the 'girl' of the story. Pretty and with much of the talent of her two famous sisters Natalie is more than acceptable in the part. Baby Buster also appears as well as Grandfather Joe Keaton and another young actor, Ralph Bushman, son of Francis X. Bushman. — *San Francisco Call.*

"'Our Hospitality,' which yesterday came to the Warfield for the first showing anywhere, is in my opinion the most enjoyable of the Buster Keaton comedies.

"There are many unexpected turns in the plot, with humor all the way to the satisfactory finish.

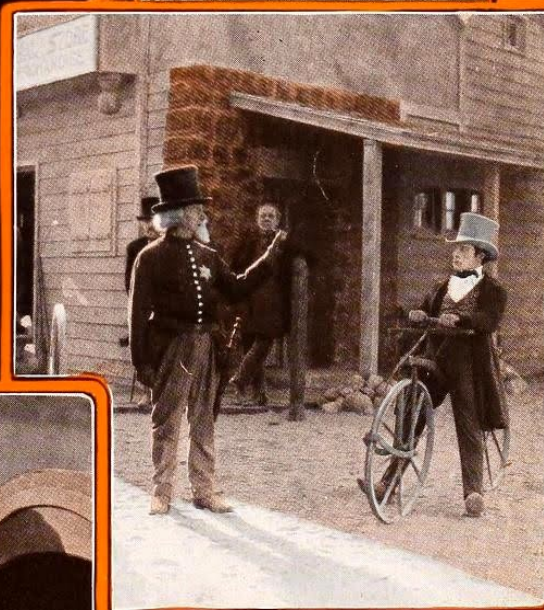
"Miss Talmadge plays the Southern girl in pretty manner. Keaton's father drives the engine of the old-time train, 'The Rocket,' so that three generations of the comedian's family are represented in the film. Another member of the cast is Ralph Bushman, son of the distinguished actor." — *San Francisco Examiner.*

"'Our Hospitality,' Keaton's best comedy, is showing, and the Warfield is as noisy and full of hubbub and laughter and back-slapping and roars as a political smoker with the punch-bowl flowing freely.

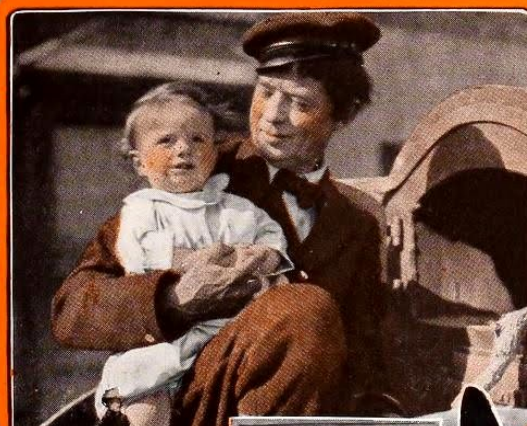
"His adventures in a river, down rapids, hanging over waterfalls, etc., are a series of breath-taking surprises that outdo those in 'Way Down East.'

"Natalie Talmadge turns a real heroine and gets swept over a cliff, but luck favors their romance, and when papa and brothers get on the scene, the parson has done his little trick.

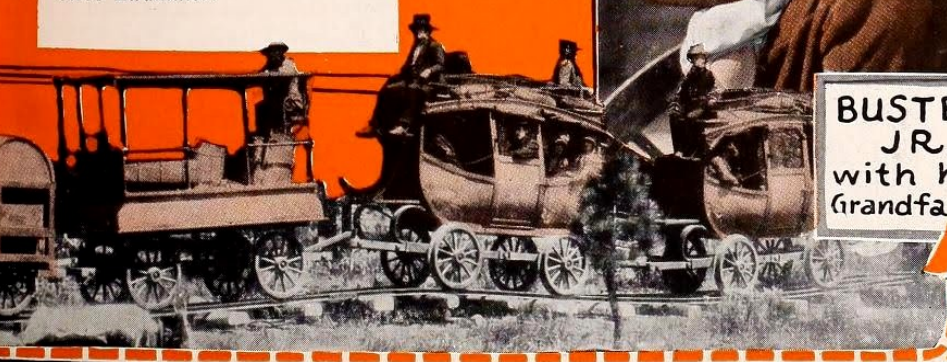
"Plenty of rich comedy touches abound. You laugh as you see the engineer's little dog outrun the train. Papa Keaton is the engineer, and Baby Keaton is the youngest juvenile." — *San Francisco Bulletin.*



— *Jury Imperial Pictures Ltd Exclusive Distributors thruout Great Britain Sir William Jury, Managing Director*



**BUSTER
JR.
with his
Grandfather**



A Metro
Picture

REG. U.S. PAT. OFF.

Buster's De Luxe Knockout

Joseph M. Schenck
presents

Buster Keaton *in* Our Hospitality

Story and titles by
Jean Havez
Joe Mitchell
Clyde Bruckman

Directed by
Buster Keaton and
Jack Blystone

*Jury Imperial Pictures, Ltd., Exclusive
Distributors thruout Great Britain.
Sir William Jury, Managing Director.*



Moving Picture World Says

"Our Hospitality"

Buster Keaton's Second Metro Feature Has
Novel Theme and Is Unusually
Entertaining Comedy

Reviewed by C. S. Sewell

Buster Keaton's second production for Metro, "Our Hospitality," confirms the impression made by "The Three Ages," that him in comedies of feature length, it is a picture that should satisfy all kinds and the theatre smiling, consequently it should prove a big box-office winner.

"Our Hospitality" contains melodrama, farce, straight comedy and burlesque, all dovetailing smoothly into an entertaining picture, with a climax that while containing fine touches of comedy goes the average thriller "one better" from the standpoint of stunts and thrills.

Aside from its other points of appeal, here is a picture that you can promise your audiences is absolutely different. The introduction of a reproduction of one of the very first railroad trains, with a dinky little engine like the modern stationary engines and coaches that resemble old-fashioned horse-drawn carriages, is a decidedly novel idea and gives opportunities for many original and highly amusing comedy touches.

The theme itself, which in a good natured way succeeds in getting a lot of fun out of a Kentucky feud situation, is an unhackneyed one. Buster finds himself in the home of the other faction but "our hospitality," as explained by the leader, will not permit his being attacked until he leaves. In his schemes to circumvent their vengeance, Buster has a fine chance for the kind of comedy work for which he is noted.

There is a real plot which is never lost sight of, and there is excellent continuity. The big thrill scene where Buster not only is saved by a log to which he is tied getting caught just as he goes over a high falls and his "daredevil stunt" in swinging out and grabbing the heroine in mid-air after she has actually gone over the falls, are consistently developed, none of the action being just dragged in for effect.

Buster has a typical Buster Keaton role and gives an excellent performance, his unique type of comedy showing up to advantage, while, naturally he is almost the whole show, he is ably assisted by his wife, Natalie Talmadge, who makes a good impression as the heroine, and others. Names appear in the cast, all of whom go into the mood of the picture and give good performances. This is certainly a Keaton cast, for in addition to Buster and Natalie, Buster Keaton, Jr., as a one-year-old baby, will especially delight the feminine patrons.



JOSEPH M.
SCHENCK presents

A Metro
Picture

BUSTER KEATON in OUR HOSPITALITY

Jury Imperial Pictures Ltd., Exclusive Distributors thruout
Great Britain. Sir William Jury, Managing Director.



"Absolutely different
... a big box office
winner."

—*Moving Picture World.*

"Will attract them
anywhere."

—*Motion Picture News.*

"Nothing so novel or
funny has ever been
pictured. Success is
assured."

—*Exhibitor's Herald.*

BUSTER KEATON

in

OUR HOSPITALITY

Story and titles by
JEAN HAVEZ, JOE MITCHELL and CLYDE BRUCKMAN

Directed by
BUSTER KEATON and JACK BLYSTONE

Art Director
FRED GABOURI

With **FOUR KEATONS**
BUSTER KEATON, Jr.
JOSEPH KEATON and NATALIE TALMADGE

Metro
Picture

REG. U.S. PAT. OFF.



*Jury Imperial Pictures Ltd. Exclusive
Distributors thruout Great Britain
Sir William Jury, Managing Director*



(From a wire received from HARRY C. ARTHUR, JR., General Manager WEST COAST THEATRES, INC.)

**Played to over
25,000
people
in 3
Days!**

"LAST Sunday we . . .
PLAYED to more people
AT LOEW'S STATE . . .
LOS ANGELES, than it has .
BEEN our good fortune to
PLAY to since we have
OPERATED the theatre
WITH exception of one!
SATURDAY we did enormous
BUSINESS and Monday was biggest . .
MONDAY in some time. We played to . .

**OVER 25,000 people in three days, which means
CONSIDERABLE wear and tear on the seats!**

**JOSEPH M.
SCHENCK**
presents

Buster Keaton *in* **Sherlock, Jr.**

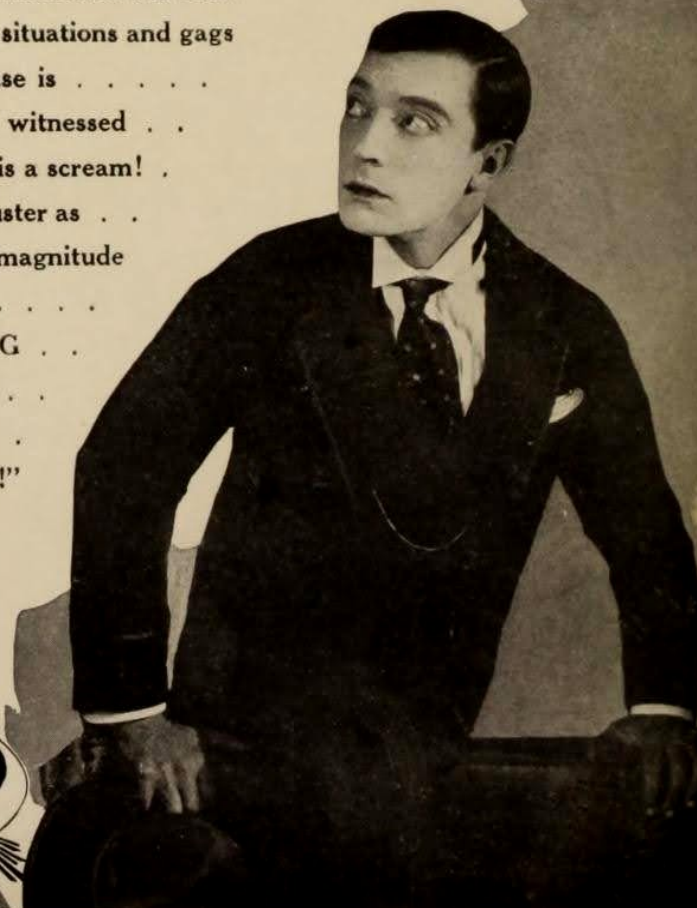
THIS picture is a riot from start to finish and has more . .
REAL laughs to the foot than most comedies to the reel!
PARTICULARLY pleasing is that situations and gags
ARE entirely original. The chase is
ONE of the fastest I have ever witnessed . .
AND scene in movie theatre is a scream! .
THIS picture establishes Buster as . .
COMEDY star of first magnitude
AND a cinch for
RECORD-BREAKING . .
BUSINESS on
ALL future . . .
PRODUCTIONS!"

Written by
Jean Havez . . .
Joseph Mitchell
and
Clyde Bruckman

Directed by
**Buster
Keaton**

Metro
Picture

*Jury Imperial Pictures, Ltd., Exclusive
Distributors thruout Great Britain..
Sir William Jury, Managing Director.*



and that's not all!

you'll be doing yourself
first degree murder
if you miss playing

BUSTER KEATON *in* **SHERLOCK JR.**

As a Whole... THE BEST COM-
EDY THIS YEAR. A RIOT OF
LAUGHS. PROBABLY THE
BEST THING KEATON HAS
EVER DONE. IF THEY DON'T
LAUGH THEMSELVES SORE
THERE'S SOMETHING
WRONG.

Box Office Angle.... Big in letters
as big as you can make them.
"Sherlock Jr." is a riot of laughs
and if you don't show it you're
doing your patrons an injustice.

From
THE
FILM
DAILY
&



Presented by
JOSEPH M. SCHENCK
Directed by **BUSTER KEATON**
Story by **JEAN HAVEZ, JOSEPH MITCHELL**
and **CLYDE BRUCKMAN**

*Jury Imperial Pictures Ltd. Exclusive Distributors throu-
out Great Britain. Sir Wm. Jury, Managing Director..*



Form 1204

CLASS OF SERVICE	SYMBOL
Telegram	
Day Letter	Blue
Night Message	Nite
Night Letter	N L

If none of these three symbols appears after the check (number of words) this is a telegram. Otherwise its character is indicated by the symbol appearing after the check.

WESTERN UNION TELEGRAM

NEWCOMB CARLTON, PRESIDENT

GEORGE W. E. ATKINS, FIRST VICE-PRESIDENT

CLASS OF SERVICE	SYMBOL
Telegram	
Day Letter	Blue
Night Message	Nite
Night Letter	N L

If none of these three symbols appears after the check (number of words) this is a telegram. Otherwise its character is indicated by the symbol appearing after the check.

RECEIVED AT

MARCUS LOEW

LOS ANG. CAL. OCT. 6 .

WE INAUGURATED METRO GOLDWYN WEEK TODAY BY BREAKING ALL RECORDS WITH BUSTER KEATON IN THE NAVIGATOR STOP I NEVER EXPECTED THE SHERLOCK JR RECORD TO BE EQUALED BUT NAVIGATOR TOPPED IT BY OVER NINETEEN HUNDRED PEOPLE IN ONE DAY STOP NAVIGATOR ONE LONG ROAR THEY NEVER STOP LAUGHING GIVE US MORE LIKE THIS CONGRATULATIONS AND REGARDS

HARRY C ARTHUR JR
STATE THEATRE

BUSTER KEATON

The Navigator

The Funniest
Moneyiest
Picture
Ever Made

Playing at
the Capitol,
New York,
This Week

Directed by
DONALD CRISP

Story by
JEAN HAVES, JOSEPH MITCHELL,
CLYDE BRUCKMAN

A Metro Goldwyn Picture

BUSTER K



Presented by
**JOSEPH
M. SCHENCK**

Directed by
DONALD CRISP

Story by
**Jean Havez
Joseph Mitchell
Clyde Bruckman**

From
VARIETY

Los Angeles, Oct. 14

"Loew's State, with Buster Keaton as the principal screen attraction, garnered top money honors last week with the Sunday intake breaking the house record for that day of the week."

EATON *in*

Navigator

A Record "Buster"

Buster Keaton in "The Navigator," a Metro-Goldwyn picture, broke the Capitol Theatre's record for a single day's receipts Sunday, October 12th, by doing a business of \$14,796.70. This surpasses any previous Sunday, New Years Day, Thanksgiving Day, Washington's Birthday, or any other holiday in the history of this theatre.

And on Monday the receipts were \$13,184.85.

The total for Sunday and Monday then is \$27,981.55. Which is certainly a Record "Buster."

Edward Dwees

Managing Director
Capitol Theatre, N. Y.

THE story of this great box-office sensation is being written in packed houses from Coast to Coast. You owe it to yourself to get in on the big money. Here's an opportunity you can't afford to pass up!

From VARIETY "NAVIGATOR'S" \$22,000 AT WARFIELD LEADS

Keaton Film Big All Week—
"America" Folds Up in Second Week at Imperial

San Francisco, Oct. 14.
With the exception of "The Navigator," starring Buster Keaton at the Warfield, business last week was nothing to brag about among the downtown houses. The fact that the San Francisco Opera had just closed an unusually successful season is regarded by most of the managers as the cause for the drop.

The Warfield opened with a bang, doing practically a turnaway business with the Keaton film, and the balance of the week piled up receipts that stand up with the biggest money getters this house has had.

Metro Goldwyn

Three column ad
from the Great
Service book

Drawn by
John Held, Jr.



IS LOVE BLIND:
"I'll say it is"
says

BUSTER
KEATON

in
Seven Chances

AND you'll say this is the most comical love story
ever invented to keep happy audiences howling
with merriment. A fortune at stake unless he can
get a bride by midnight! What a situation for a man
who's just a beginner at Cupid's game. You won't
stop laughing 'till the very end!

based on David
Belasco's stage comedy
by Roi Cooper Megrue

presented by
JOSEPH M. SCHENCK

A Metro Goldwyn
Picture

The Talk of

BUSTER KEATON

in his biggest

GO



WEST

ZIP go the records! "Go West" is coming. Chalk up a new score for the house! Buster knocks the old totals for a row of bank-deposits. "The Navigator" did the business. "Seven Chances" did the business. But wait 'till you count the gate on "Go West." And you can tell your audiences now that one of the funniest comedies ever made—bar none—is on its way to give them the treat of their lives. Go get the coin. Go get "Go West!"

BUSTER KEATON
in **GO WEST**

presented by
JOSEPH M. SCHENCK

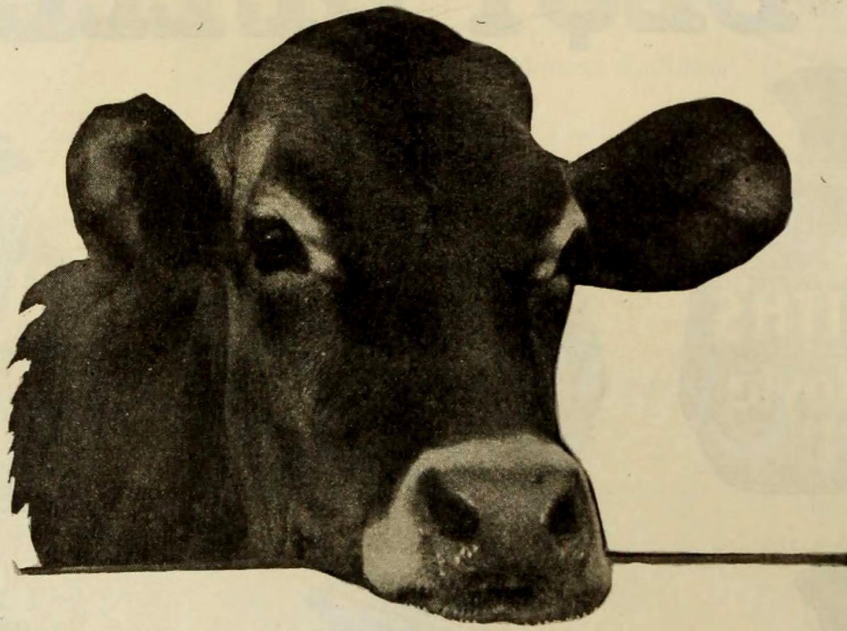
directed by
BUSTER KEATON

Metro-Goldwyn-Mayer

The
Quality
52



This is no Bull



This is "Brown Eyes" the cow-star who is creating a nation-wide hit with

Buster

The Quality 52

in G

BUSTER KEATON
announces



"Brown Eyes," the first cow ever to attain stardom in pictures, will cow-star with him in his great comedy of the wide-open spaces.

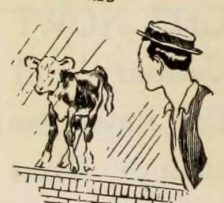
GO WEST

A Metro-Goldwyn-Mayer Picture Presented by Joseph M. Schenck

NEXT SUNDAY
CAPITOL

Capitol Theatre's Sixth Birthday Big Anniversary Bill

Those eyes
Those legs (4)
That tail
Those ears



Wait till you see beautiful "Brown Eyes," the cow star appearing with

BUSTER KEATON
in his screaming hit
GO WEST

A Metro-Goldwyn-Mayer Picture Presented by Joseph M. Schenck

Tomorrow
CAPITOL

Capitol Theatre's 6th Birthday Big Anniversary Bill

This cow won a Beauty Contest as "Miss Texas" and now she is cow-starring with

Buster Keaton
in his biggest comedy
GO WEST

A Metro-Goldwyn-Mayer Picture Presented by Joseph M. Schenck

CAPITOL-SUNDAY

Capitol Theatre's Sixth Birthday Big Anniversary Bill



"Brown Eyes"
A new screen vampire

The ads that started
laughing.
They are being
used successfully in
many cities.

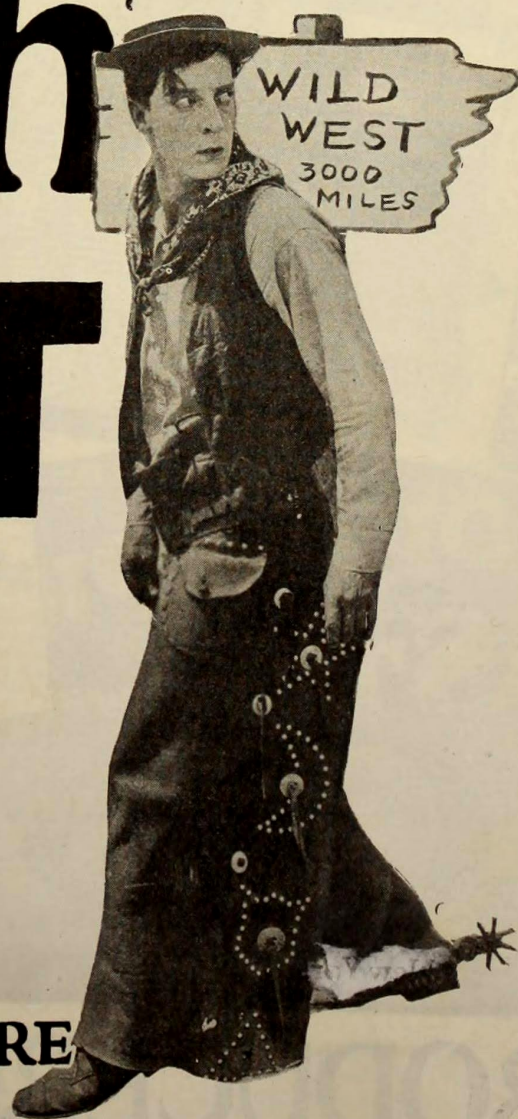
A Metro

"The Navigator"
what a record-breaker!

"Seven Chances"
what a box-office hit!

But now comes the greatest of them all

Keaton GO WEST



"The Capitol audience simply doubled up and screamed."

—Daily Mirror.

"Comedian's name on screen elicited burst of applause."—Eve. Post.

"Rich and uproarious, with countless novel comedy twists."—N. Y. Times.

"For one hilarious hour see Buster Keaton in 'Go West.' It is Buster

Keaton in his best yet, by a wide margin. Brown Eyes was a real discovery. Top grade entertainment."

—Eve. World.

"We have not laughed so heartily for some time. Undoubtedly one of the most amusing pictures this comedian has yet produced."

—Eve. Telegram.

Presented by Joseph M. Schenck

Directed by Buster Keaton

Goldwyn-Mayer PICTURE

Member Motion Picture Producers and Distributors of America, Inc.—Will H. Hays, President.

BUSTER KEATON

Oh
what
a
star!

BATTLING BUTLER

Oh
what
a
picture!

ONE OF M-G-M'S
PARADE OF HITS
FOR 1926-27

The Top of the Industry



Presented by
Joseph M.
Schenck.
With Sally
O'Neil.
Directed by
Buster
Keaton.

THE BIG ATTRACTION IN
NEW YORK THIS WEEK!

BUSTER KEATON

HIS **METRO-GOLDWYN-MAYER**
RECORD-BREAKER

BATTLING BUTLER

*Held over a second week
at the Capitol Theatre*

WATCH the fun!

IT'S a marvelous box-office hit.

ALL New York is crazy about it

AND in Chicago The Tribune says.

"IT'S Keaton's best."

YOU'LL agree!

M-G-M certainly has the product

AGAIN!

"BATTLING BUTLER" is just one prize in

THE phenomenal Parade of Hits.

*With Sally O'Neil. Presented by Joseph
M. Schenck. Directed by Buster Keaton*

GO GET METRO-

**NO
WONDER
THE M-G-M
LION
IS
ROARING
WITH
JOY!**



**Metro-
Gold
Max**

THE BIGGEST COM OF HISTORY

has been made for
Metro-Goldwyn-Mayer by

BUSTER KEATON

An illustration of a foot wearing a brown shoe with a red sock, and a hand wearing a red boxing glove, positioned as if about to strike the shoe.

presented by JOSEPH M. SCHENCK

From the play produced by George Choss
with Selwyn & Co. Book by Stanley
Brightman and Austin Melford. Lyrics by
Douglas Furber. Music by Philip Braham.
American music by Walter L. Rosemont.
Adapted by Ballard MacDonald. Screen
adaptation by Paul Gerard Smith, Albert
Boasberg, Charles Smith.

directed by BUSTER KEATON

THE prediction is made
by those who have seen
M-G-M's "Battling Butler"
that in this towering comedy
Buster Keaton delivers the
most important hit of his
entire career. It is truly a
prize package in M-G-M's
line up of wonder hits for
1926-'27.



BATTLING BUTLER

with SALLY O'NEIL

ONE OF THE M-G-M PRIZES

UNITED ARTISTS FEATURE FILMS STARING
BUSTER KEATON 1926-1928.

CHATTANOOGA!—ATLANTA! —cheer Buster's latest!



This fascinating three sheet is only one of the many big ticket selling punch posters available on "The General"

"Keaton's film 'The General'—a masterpiece—had overflow audience after overflow audience at Loew's Grand, first laughing until its sides ached—then hoarsely cheering."

Fuzzy Woodruff

ATLANTA GEORGIAN

"Crowd at Tivoli last night found much to please, and cheers greeted the action. A comedy that has much of the thrill and magnitude of 'The Birth of the Nation.'"

CHATTANOOGA
TIMES.

His Greatest
LAUGH
Spectacle
and his first

UNITED ARTISTS PICTURE

Each picture sold individually—on merit.

THE LAUGHTER LEADER OF THEM ALL

JOSEPH M. SCHENCK

B



Released by

UNITED ARTISTS CORPORATION

presents

BUSTER KEATON

in

"The GENERAL"

In addition to
"The General"
Buster Keaton will
make one more
for next season's
release.



JOSEPH M. SCHENCK
presents

Buster Keaton

in

"The GENERAL"

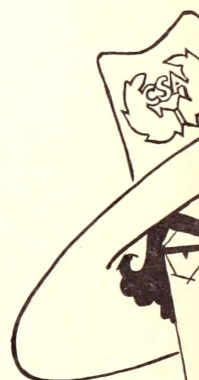
His First United Artists Picture

There may be Army Laughs,
Navy Laughs and laughs
with the marines, but none
can equal or surpass —

"The General"

for explosions of laughter,—
thrills, comedy and spectacle.

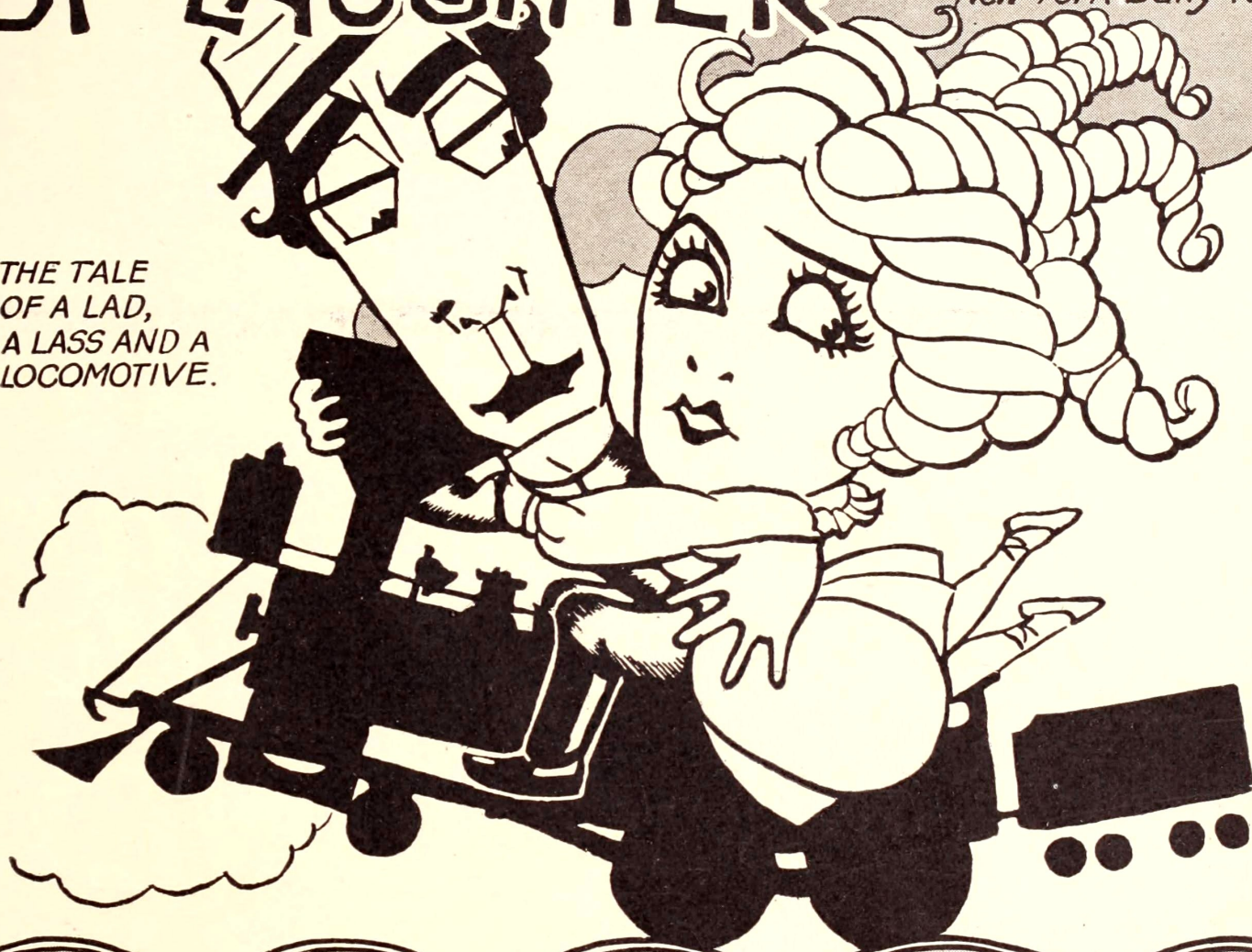
Book!—The Laughter Leader—
The General of them all.



"BUSTER DRIVES 'THE GENERAL' TO TRAINLOAD OF LAUGHTER"

ROSCOE MCGOWEN
in
New York Daily News.

THE TALE
OF A LAD,
A LASS AND A
LOCOMOTIVE.



THE LAUGH HIT SPECTACLE OF THE YEAR!

BUSTER KEATON

IN

"THE GENERAL"

Presented by JOSEPH M. SCHENCK

CHICAGO

Listed [at the head of [the six best for January by Mae Tinee of Chicago Tribune.

DENVER

"Best business America Theatre has had in two years."

—(Wire)

ROCHESTER

"Kept Eastman audience laughing all the way through."

—Eve. Journal

NEW YORK

At the Capitol "Keaton comedy grips fans."

—American

PORTLAND

"Two capacity weeks at the Majestic Theatre, Portland, Ore."

—(Wire)

UNITED ARTISTS PICTURE—Each picture sold individually—on men

"This One is

Service Talks on Pictures EXHIBITORS HERALD RAH FOR KEATON

AND then there's that Buster Keaton fellow and the picture which he plainly and fittingly labels "College." I have watched Buster with best wishes and faint confidence these many years. Now I have seen him make the rest of the collegiate producers eat his dust and like it. If any of the college pictures have been good—and they have—this one is great.

This Keaton fellow, as you cannot help knowing if your memory goes back to his two-reel days, is physically and mentally agile as they come. His total abstinence from facial indication of mirth has been a featured asset, but in this case it is featured only a part of the way. In the finish of the picture (and *what a finish*) he lets go of the steel springs that ripple over and back across those hunched shoulders and the auditorium goes into panic. (Attaboy Buster.)

The recipe for this college picture is different. It starts out like the Lloyd classic, "The Freshman," it goes along in this pattern for a while, then darts into serious footage for a stretch preceding the finale. When it gets into this last, an excellent example for technicians, it speeds like the well known arrow to the equally well known apple and after that's all done away with (enough for any picture) there's another of those Keaton close-offs that simply blasts those present.

I am about to write of "College" the pretty strong assertion that it is the best college picture I have ever seen. "College" is the best college picture I have ever seen. Now I am about to think that over. (Business of thinking.) Now I have thought it over and I let it stand. Sorry I haven't seen more than a couple dozen college pictures, or I could make the statement stronger. I'll add the suggestion that other producers quit trying these things for a year or two, until the public can forget how good a picture "College" is. *says* I O SERVICE

"You said something T.O."g



Great!"

says T. O. SERVICE

JOSEPH M. SCHENCK *presents*

BUSTER KEATON *in* College

"Sure-fire gloom chaser! Picture of continuous laughs . . . I've seldom seen anything funnier. Audience howled with glee. Film one of the really amusing ones of the year. . . laughs and gags are closely packed."

Los Angeles Record.

"Folks who crave higher education in fun should go to see 'College'. You'll roar aplenty over the evolution of a Buster from a high school grind into a glorified Charlie Hoff. It's hard to stop laughing unless you quit looking at the screen. . . uproariously funny."

Los Angeles Evening Herald

a wonderful comedy that roll-
icks home with the big money
..... *another big selling*
UNITED ARTISTS PICTURE



Ripe to be razzed!



Yeah, he was a good mixer!



His athletic specialty!



The
happiest and speediest
of all KEATONS...

goes over
for new
laugh
record
in
WASHINGTON D.C.

"SIDESPLITTING" *washington Times*
"A CONTINUOUS LAUGH" *washington Post*
"A WOW! The funniest he has ever made" *Wash. Herald*

JOSEPH M. SCHENCK presents

**BUSTER
KEATON**

in

college"

HAP
HADLEY

The Happiest of all Keaton Comedies
UNITED ARTISTS PICTURE

Year's funniest *comed*

Buster **KEATON** & Erno

Steamboat

B

**NEW YORK
DAILY NEWS**

"Keaton hits high
with newest off-
ering. Mississippi
flood is a knock-
out. You ought
to care for this
Keaton funny
one."

**NEW YORK
TELEGRAPH**

"The best of the
laugh makers
that has come
to the screen.
Continuous roars
of laughter."

**United
Artists
Picture**



am captures New York CORRENCE

Presented by
JOSEPH M. SCHENCK

at

**NEW YORK
AMERICAN**
"One of the most
hilarious of com-
edies..... Brings
more laughs than
the proverbial
monkey."

**HERALD-
TRIBUNE**
"Judging by the
roars of laughter
at Rialto STEAM-
BOAT BILL, JR. will
go long way."



Now
Playing at
RIVOLI
New York
City

Armand

The screen's
most
hilarious
travesty
on the
Mississippi
River



a fun
team that
makes

SAVE
YOUR
DATES

for next season's
**UNITED
ARTISTS
PICTURES**
Bigger than ever

Steam

**UNITED
ARTISTS
PICTURE**

presenting
the screen's newest and
funniest comedy team**
Buster KEATON
AND
Ernest TORRENCE
in the laughinest, thrilliest, gayest
comedy now being booked**



Boat Bill Jr.

team with a continuous
hurricane of laughter

EDUCATIONAL PICTURE SHORTS STARING
BUSTER KEATON 1934-1936.

BUSTER KEATON



Another spectacular addition to
EDUCATIONAL PICTURES'

long list of big name short
subject box-office stars,

already including ~

ERNEST TRUEX

ANDY CLYDE

STOOPNAGLE AND BUDD

HELEN MORGAN

TOM HOWARD

BOB HOPE

LILLIAN ROTH

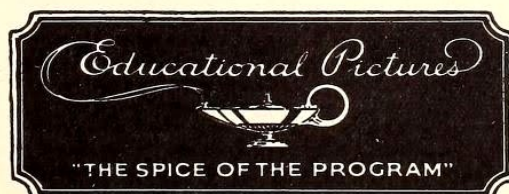
MILTON BERLE

JUNIOR COGHLAN

TOM PATRICOLA

SHIRLEY TEMPLE

CHARLES JUDELS



Distributed in U. S. A. by **FOX** Film Corporation



...fear of ghosts handicaps progress more
...in realities.

...ay the ghost of prejudice. There's no need
...fear of the double feature bogey in
...house that plays short subjects with
...box-office names... one and two-
...l ticket-selling attractions such as
...ucational is furnishing in its new era
...tquettes of 1934.

Educational Pictures

...have brought you such big hit
...nes from the stage, the screen and
...lio as Ernest Truex, Helen Morgan,
...opnagle and Budd, Bob Hope and many
...ers that shine bright on the marquee.
...w they bring the triumphant return of
...ter Keaton in a two-reel comedy mas-
...piece, "The Gold Ghost."



Edw. Hammond
PRESENTS

Buster KEATON in "THE GOLD GHOST"

Directed by Charles Lamont



Distributed in U. S. A.
by FOX Film Corporation

CHAMPION KEATON WINS IN STRAIGHT LAUGHS

The champ is back for his first appearance of the season. And it's a laugh-to-a-finish bout that will throw any audience. Buster has never made a featurette that ticks this one for real belly laughs. A regular rib-wrecking riot of hill-billy rasslers.

Very good... A Comedy of unusual quality, replete with real laughs... It is forthright, straight comedy, and funny.

—Motion Picture Herald

This looks like the funniest short that Buster Keaton has made in some time... The wind-up is a wrestling match. This should have audience roaring.

—Motion Picture Daily

Very amusing. This is a hilarious, two-reeler about a mountaineer family which decides to abandon moonshining and exploit the strength of Dewey Robinson, one of the sons, who is pitted against Bull Montana in a wrestling match. The family life of the mountaineers is a funny travesty and the antics in the wrestling ring are on a par.

—Film Daily

BUSTER KEATON

in

"Palooka from Paducah"

with the whole Keaton family—Pa, Ma and Sister Louise—together for the first time on stage or screen.

Directed by Charles Lamont



Distributed in U. S. A.
by FOX Film Corporation



and his second—
coming soon—will be
RUN ELMER

A HARD HITTING TEAM

THAT'S WHY THEY'RE
ALWAYS OUT IN FRONT



OW AT BAT...
ND IT'S ANOTHER HOMER...

**Buster
KEATON**

in

**"ONE RUN
ELMER"**

Directed by Charles Lamont

XT MAN UP...

ERNEST TRUEX

in

**"OBJECT NOT
MATRIMONY"**

Produced by Al Christie

Joe Cook, Buster Keaton, Ernest Truex . . . home run kings of comedy . . . **Sylvia Froos, the Easy Aces, York and King, Tom Howard, Junior Coghlan, Billy Gilbert . . .** regular Babe Ruths, every one of them, when it comes to socking out the laughs and entertainment in the shorts innings. And they're drawing the paying fans to the stands, too, whenever they play. No wonder that *Educational* team is walking away with the pennant again.

Presented by E. W. HAMMONS



Distributed in U.S.A. by

Fox Film Corporation

'BUSTER KEATON IS LEADING THE COMEDY FIELD'

says the *Cleveland Plain Dealer*, whose veteran critic, W. Ward Marsh, writes:



"Visits to Warner Brother's Hippodrome and the RKO Keith's 105th Street Theaters this week will convince you that Buster Keaton has fairly discovered the true secret for making talkies.

"He is miles ahead of the feature producers today...he has discovered the way to use detail so that it becomes action and his picture 'flows' steadily without interruption by or very much help from dialog.

"I felt that perhaps Buster had blundered into a happy accident when he made 'Palooka from Paducah'...Telling his story of 'Palooka' in pantomime was no mere accident for Keaton. He proves that with 'One Run Elmer'. This is his second feature in his new two-reel series...Keaton is back where he belongs, and at the moment leading the comedy field!

"There is even less dialog in 'One Run Elmer' than in 'Palooka', proving that Keaton does know how to make pictures.

"Here is Buster on the rebound. In fact he's now leading the pack."

Thank You, Mr. Marsh... AND DON'T MISS BUSTER'S THIRD. WE BELIEVE IT PACKS MORE LAUGH THAN ANY OTHER SHORT SUBJECT HE EVER MADE!

HAYSEED ROMANCE

with JANE JONES ★ DOROTHEA KENT
Directed by Charles Lamont
PRESENTED BY F.W. Hammons



Distributed in U.S.A. by
FOX Film Corporation

ROADSIDES OF LAUGHTER



Set them roaring
in your theatre

NOW

Educational

20th

ANNIVERSARY MONTH . . .

CLUSTER KEATON **"STARS AND STRIPES"**

with

Dorothea Kent

Produced entirely at U. S.
Naval Training Station
at San Diego, California.

... laughs. Swell naval atmos-
phere... plenty of original gags."

—FILM DAILY

... good comedy... effectively set
in United States Naval Training
Station... lively and entertaining."

—M. P. Herald

... action and laughs... authentic
atmosphere and beautiful scenic
background."

—SHOWMEN'S TRADE REVIEW

Contact your Navy Recruit-
ing Office and get back of
this comedy for feature
box-office business.



JOE COOK
in
**"A NOSE
FOR NEWS"**

"The best thing Joe Cook
has done in pictures."
—Film Daily

ERNEST TRUEX
in
**"ONLY
THE BRAVE"**

"Easily the best work Ernest
Truex has done in the
shorts field." —Film Daily

SYLVIA FROOS
in
**"LOVE IN A
HURRY"**

with
Warren Hull

TOM HOWARD
and **GEORGE SHELTON**
in
**"GROOMS IN
GLOOM"**

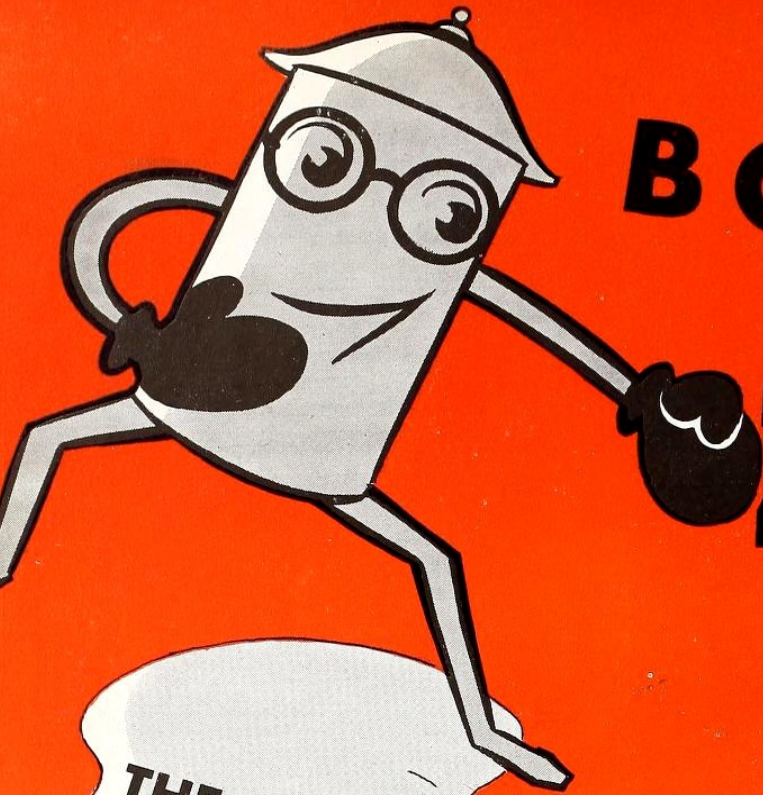
A Coronet Comedy

**"IT N
RAI
Frolics**

Junior
and D
From th
Aur

Presented by E. W. Hammons

Educational Pictures
"THE SPICE OF THE PRODUCTION"
Distributed in U. S.
FOX Film Corp.



BOX OFFICE PUNCH

THE CREAM OF COMEDY!

"There's no top milk in 'The Milky Way'. It is pure cream of the comedy crop, traveling at a fast pace through a series of hilarious situations. The best Harold Lloyd picture to date, it will stand one hundred per cent behind the Paramount slogan, 'It's the Best Show in Town'."

—Box Office

A MONEY PICTURE!

"The picture emerges on the screen as one of the funniest comedies since the advent of talkers. It should prove a money picture everywhere. Writing trio have taken a good play, made it near perfect screen fare. Everyone connected with the picture has contributed to its success. Picture can live up to most anything zealous press agents will say."

—Daily Variety

SEASON'S ACE ATTRACTION!

"With uproarious comedy and to the tune of a thousand laughs, Harold Lloyd returns to the front rank of screen funmakers. Farce and hokum, moving with speed and holding a sock in every sequence, the film is a credit to everyone connected with it and should prove one of the season's ace attractions."

—Motion Picture Daily

LAUGHS TWO A MINUTE!

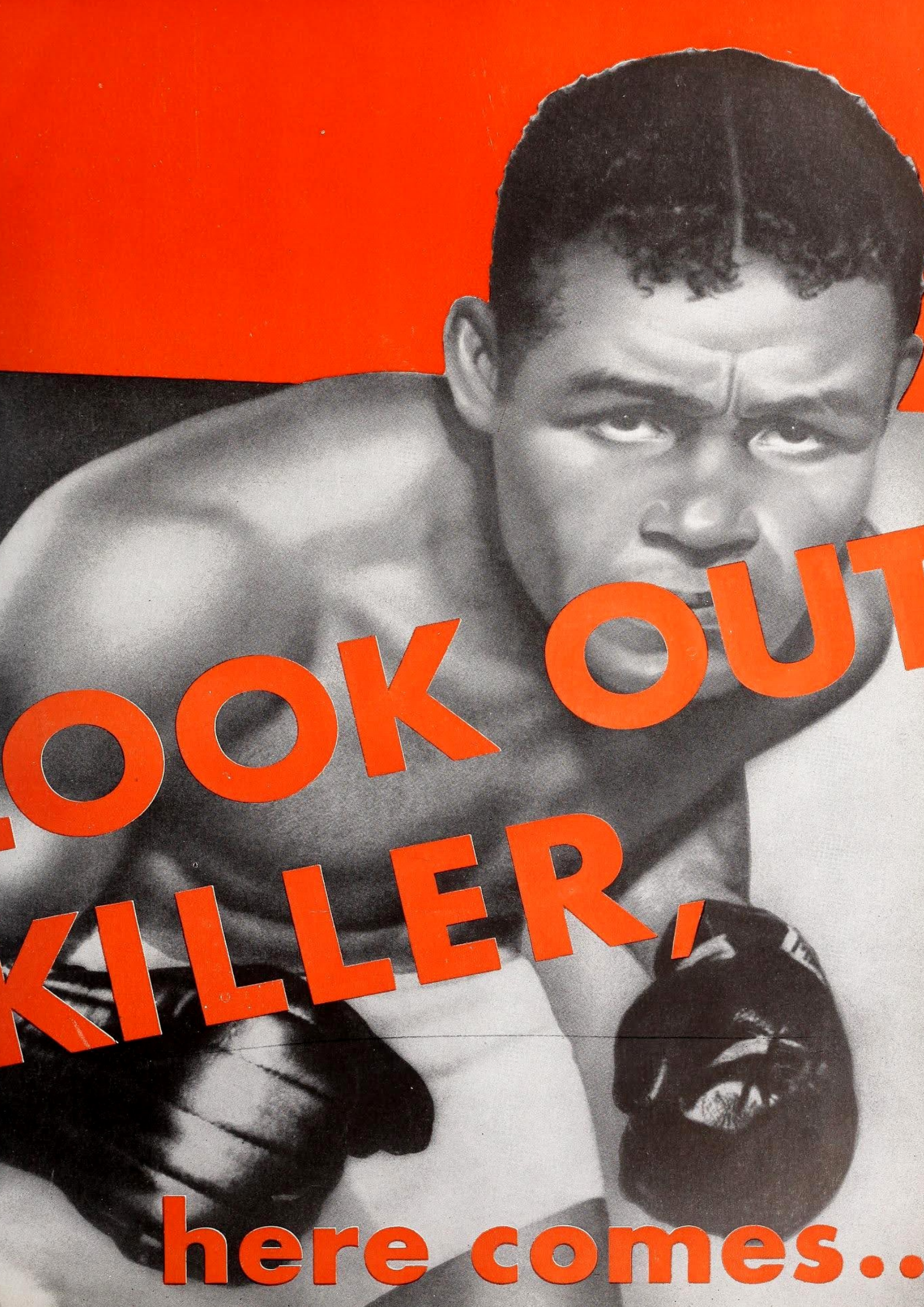
"Harold Lloyd's new one is a gag-bejeweled farce of the prize ring. It registers a laugh-count of about two a minute for its entire length and that is something of a record, even for Lloyd. So there should be nothing but smiles at the box office wherever it goes."

—Hollywood Reporter



"TAKE IT FROM THE CHAMP, FOLKS

It Pays to Play a Paramount Picture!



**LOOK OUT
KILLER!**

here comes...

A GRAND SLAM IN COMEDY

Buster Keaton in
"Grand Slam Opera"
(Star Personality Comedy)
Educational 20 mins.

A Laugh Riot

Easily the best comedy Buster Keaton has ever delivered. Whoever supplied the original and side-splitting gags should be given a long-term contract. This unknown writer has the perfect material for this dead-pan comic, and the way Buster handles that material puts it over for a continuous salvo of laughs. It is fast. It has variety. It has, above all, originality. And Keaton times his laughs, and holds 'em till he gets every possible gurgle out of 'em. In fact there are so many gags in this honey that the average short comedy looks like an anaemic invalid alongside it. Keaton comes to New York from Gopher Prairie to go on an amateur radio program with his juggling act. He tells the amazed director of the program that he does it by explaining each stunt to the radio audience. He gets the gong at the first juggling stunt, but keeps going, not realizing that the orchestra is going ahead with the belly number. And that's where the orch luffs come in. Finishes with the "Anvil Chorus" to the rhythm of beating each other over the head with broom and baton stick. And the end tag is too good to disclose. See it, — can't miss. It will be one of the biggest laugh-producers ever shot across your screen. Directed by Charles Lamont.

Thank You,
FILM
DAILY



Presented by
E.W. HAMMONS

Hadley Studio

"THE BEST
COMEDY
BUSTER
KEATON
EVER
DELIVERED"



Distributed in U.S.A.
FOX Film Corporation

PENNANT WINNERS IN LAUGHS FOR THIS SEASON - *and Next*

Congratulations, Buster and Tom. Glad we'll be seeing you again next year. And they tell me your new comedy, 'FRESH FROM THE FLEET' is so funny it will even thaw my frozen face. That's fine!"

"Thank you, Buster. Your 'GRAND SLAM OPERA' certainly takes all tricks for laughs. No wonder the exhibitors called for another round from you, too. Here's to a season of bigger and better belly laughs."

*May or November, THESE COMEDIES
WILL KEEP SPRING GAYETY IN YOUR PROGRAM*

BUSTER KEATON
in "GRAND SLAM OPERA"

BUSTER WEST and TOM PATRICOLA
in "FRESH FROM THE FLEET"

BERT LAHR
in "GOLD BRICKS"

TOM HOWARD and GEORGE SHELTON
in "WHERE IS WALL STREET"

ERNEST TRUAX
in "TRIPLE TROUBLE"

JOE COOK with GEORGE GIVOT
in "THE WHITE HOPE"



Presented by
E. W. HAMMONS

DISTRIBUTED IN U.S.A. BY 20th CENTURY-FOX FILM CORPORATION

VOTE FOR LAUGHS!

EVERY SHOWMAN'S CANDIDATE

He'll give you more fun on the inside, more funds in the box-office

See
**BUSTER
KEATON**
in

"THE CHEMIST"

**An explosion of mirth that
proves he's for the people!**

VOTE FOR LAUGHS . . . and CARRY THE WHOLE TICKET

BERT LAHR
in
"WHOSE BABY
ARE YOU?"

JEFFERSON
MACHAMER
in
"GAGS AND
GALS"

BUSTER WEST
and TOM
PATRICOLA
in
"PARKED
IN PAREE"

NIELA
GOODELLE
in
"THERE GOES
THE BRIDE"
a Musical Comedy

PATROONEY, Jr.
and HERMAN
TIMBERG Jr.
in
"RAH, RAH
RHYTHM"

"KRAZI-
INVENTIONS"
by
Juliet Lowell
a Treasure Chest
Production

"KIKO FOILS
THE FOX"
"PUDDY THE
PUP IN SUNKEN
TREASURES"
Terry-Toons

THE CABIN
and TOTO
THE CLOWN
in
"PINK
LEMONADE"
A Song and
Comedy Hit

Presented
by E. W. HAMM



Distributed in U.S.A. by 20th Century-Fox Film Corporation



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